



OAKLAND  
UNIVERSITY™

Career Services

2015-2016

# FIRST-DESTINATION SURVEY REPORT

Post-Graduation Outcomes of August 2015, December 2015, and May 2016 Bachelor's Degree Recipients

# School of Business Administration Results

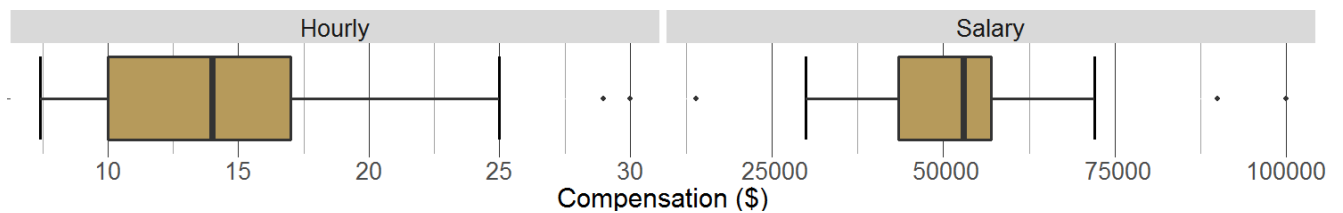
## 2015-2016 Bachelor's Degree Recipients

**Table 1:** Total graduates and knowledge rate (survey responses + social media mining + departmental records).

School/College	Total Grads	Knowledge Rate (#)	Knowledge Rate (%)
School of Business Administration	371	271	73%
First Destination		Graduates	% of Total
Employed		225	83%
Pursuing Continuing Education		24	9%
Pursuing Other Commitment		8	3%
Unplaced		14	5%
Career Outcome		235	87%
Placed		257	95%
Unplaced		14	5%

**Table 2:** Income distribution reported by employed graduates (see Figure 1).

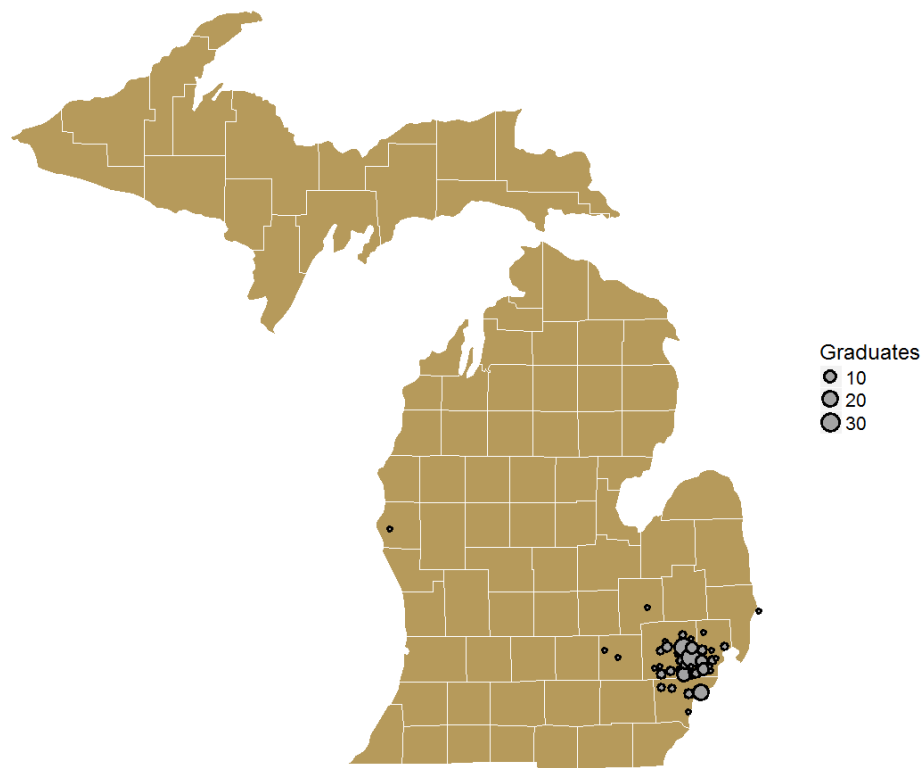
School/College	Compensation Type	Graduates	Low (Q1)	Median (Q2)	High (Q3)
SBA	Hourly	127	\$10.00	\$14.00	\$17.00
	Salary	71	\$43,500.00	\$53,000.00	\$57,000.00



**Figure 1:** Income distribution reported by employed graduates (see Table 2). The gold boxes represent approximately 50% of all responses. Another 25% of responses fall within each whisker (i.e., the tails beyond the gold boxes). The dark line inside each gold box reflects the Median (i.e., the middle score) and dots are outliers.

**Table 3:** Graduates employed full-time and part-time by employment location.

College	Michigan	Out-of-State	Out-of-USA
SBA	211 (97%)	7 (3%)	0 (0%)



**Figure 2:** Graduates employed full-time and part-time who work in Michigan. Data is accurate to the city level. Note that because the Earth is a spheroid, anytime it is projected onto paper some information is distorted. Expect the true employment city to be somewhere within each dot, not necessarily at the center of each dot. Each dot represents one or more graduate(s).

**Table 4:** Program rating considering how well it prepared graduates for their career after graduation.

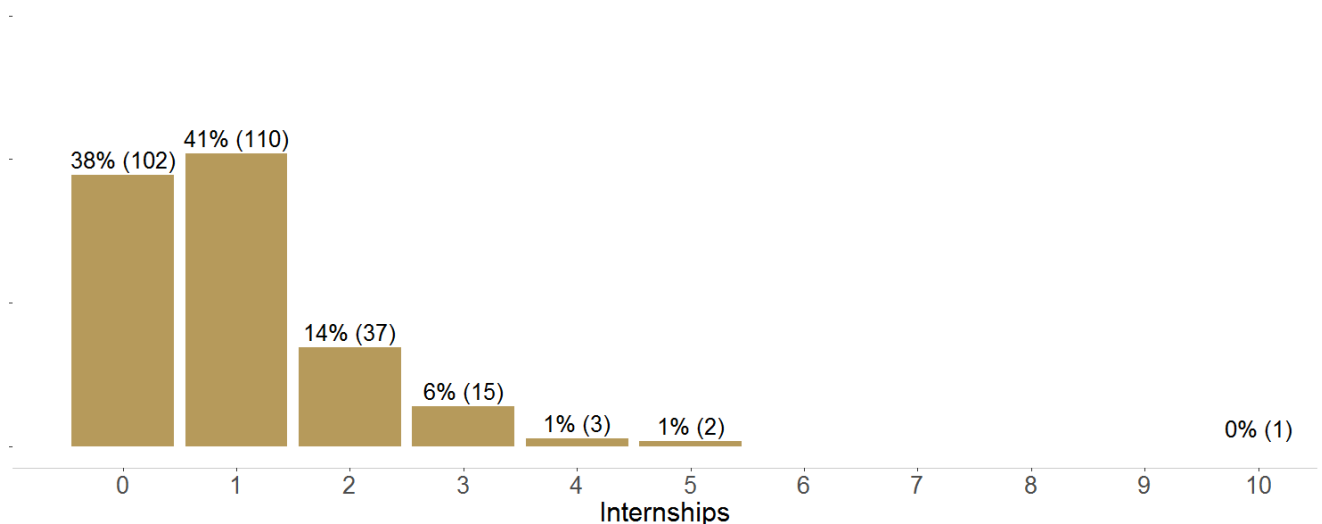
Program Rating	Graduates	% of Total
Good	141	52%
Excellent	95	35%
Fair	31	12%
Poor	2	1%

**Table 5:** Internship compensation type for most recent internship.

Internship Compensation Type	Graduates	% of Total
Hourly	139	83%
Unpaid	20	12%
Commission	5	3%
Stipend	4	2%

**Table 6:** Number and percent of graduates who reported completing an internship at OU.

Completed an Internship?	Graduates	% of Total
Yes	168	62%
No	102	38%



**Figure 3:** Percent of graduates who had x number of internships.

**Table 7:** Whether academic credit was earned for most recent internship.

Earned Academic Credit for Internship?	Graduates	% of Total
No	141	84%
Yes	27	16%

**Table 8:** Employed graduates who transitioned into their position from an internship.

Employed Through Internship?	Graduates	% of Total
No	135	64%
Yes	77	36%

**Table 9:** Graduates employed full-time and part-time grouped by job acceptance date.

Job Acceptance Timeframe	Graduates	% of Total
Before Graduation	175	83%
0-3 Months after graduation	23	11%
3-6 Months after graduation	6	3%
6-9 Months after graduation	4	2%
9+ Months after graduation	3	1%

**Table 10:** Graduates employed full-time and part-time grouped by job lead source.

Job Lead Source	Graduates	% of Total
Personal Network	102	48%
Other	34	16%
Career Services Online Recruiting System (OUCareerLink)	27	13%
On-Campus Recruiting	24	11%
Career Fair/Exploration Day on Campus	18	9%
Faculty Recommendation	6	3%

**Table 11:** Graduates employed full-time and part-time grouped by job relatedness to major.

Job Relatedness to Major	Graduates	% of Total
Directly Related	119	56%
Somewhat Related	64	30%
Not Directly Related	28	13%

**Table 12:** Activities involved in while at OU. Note that respondents could select multiple activities; therefore, the sum of % of Total may exceed 100%.

Activities While at OU	% of Total
Student Organizations	77%
Volunteer Work	40%
Leader of Club/Organization	22%
On-Campus Employment	20%
Student-Athlete	10%
Other	8%
Service Learning Projects	6%
Undergraduate Research	5%

**Table 13:** Employment industries. Note: respondents were allowed to select multiple industries; therefore, the sum of % of Total may be greater than 100%.

Industries Employed In	% of Total	Industries Employed In	% of Total
Other	21%	Consumer Products	4%
Manufacturing	17%	Transportation	4%
Accounting	16%	Consulting	3%
Financial Services	13%	Education	3%
Retail	10%	Real Estate	2%
Advertising/Marketing/PR	7%	Government	1%
Engineering	6%	Hospitality/Entertainment	0%
Health Care/Medical	5%	Non-Profit	0%
Technology	5%		



**Table 14:** Top organizations (up to 10) that employed the most graduates. Excludes employment that graduates reported as being "Not Directly Related" to their major. Note that organization names were systematically cleaned in several ways. For example, letter case was ignored (e.g., "Oakland University" was considered the same as "oakland university"), and lists of common company name variations were used to group organizations appropriately (eg., "Fiat Chrysler", "FCA", and "Fiat Automotive" were all recoded as "Fiat Chrysler Automobiles").

Employer/Organization	Graduates	% of Total
Faurecia	8	4%
Fiat Chrysler Automobiles	5	3%
General Motors	5	3%
Oakland University	4	2%
PwC	4	2%
UHY International	4	2%
Delphi	3	2%
ABB Group	2	1%
Deloitte	2	1%
Ford Motor Company	2	1%

**Table 15:** Job Titles by major and organization for graduates who reported that their work experience is somewhat or directly related to their major. Note that job titles were cleaned lightly for case and spelling (e.g., "nures" became "Nurse"). Job titles and organizations are grouped; therefore, there may be multiple graduates with a given position at a given organization.

Major	Job Title	Company/Organization
Accounting	Account Payable And General Ledger	Faurecia
	Accountant	Ally Financial
	Accounting Specialist	NORMA Group
	Accounting/Finance Intern	Great Expressions Dental Centers
	Accounts Payable Clerk	Leon & Lulu
	Accounts Payable Intern	PVS Chemicals
	Administrative Assistant	Sable Engineering
	Analyst	EY
	Assurance Associate	PwC
	Audit Associate	Deloitte

Major	Job Title	Company/Organization
Accounting	Audit Associate	KPMG
	Corporate Financial Analyst	Lear Corporation
	Finance Intern	Gestamo
	Internal Audit Associate	KPMG
	Internal Audit Intern	General Motors
	Junior Accountant	Tata Harper Skincare
	Project Accountant	Smithgroup JJR
	Staff	UHY International
	Staff Accountant	Bluerock Real Estate
	Staff Accountant	Gail And Rice
	Staff Accountant	Jenkins And Company
	Staff Accountant	UHY International
	Staff Auditor	PwC
	Staff Tax Accountant	Ernst And Young
	Tax Associate	Grant Thornton
	Tax Associate	UHY International
	Tax Intern	Plante Moran
	Tax Intern	Unknown
	Tax Staff	UHY International
	Treasury Intern	MAHLE
Business Economics	Communication Intern	Collex Collision Experts
Finance	Account Executive	PLS Logistics
	AFIS Finance Analyst	Autoliv
	Bagger	Kroger
	Branch Manager 1	Huntington National Bank
	Buyer	Fiat Chrysler Automobiles
	Controller	Benteler Automotive
	Core Forensic And Dispute Services Associate	Deloitte
	Cost Estimator	Faurecia
	Credit Analyst	Talmer Bank And Trust
	Credit Specialist	Talmer Bank And Trust
	Customer Service Rep	Passcharters
	Field Examiner	Crestmark Bank
	Finance Intern	Bosch
	Finance Intern	Magneti Marelli
	Financial Agent	Primerica



Major	Job Title	Company/Organization
Finance	Financial Analyst	Blue Care Network
	Financial Analyst	Meritor, Inc.
	Financial Analyst Through The Financial Leadership Development Program	Fiat Chrysler Automobiles
	Financial Analyst, North American Operations	Faurecia
	Financial Representative	Northwestern Mutual
	Financial Representative	Primerica
	Financial Services Professional	MassMutual
	Intern	BTS Bargains
	Intern	Preformance Services
	Investment Analyst	Kresge Foundation
	IT Audit	Comerica Inc.
	IT Budget Control Intern	Faurecia
	Lead Advisor	Northwestern Mutual
	Loan Processor	Hantz Groups
	Manger	Cricket
	Operational Risk Analyst	Flagstar Bank
	Outside Sales Manager	Fastenal
	President	J&J Spring Enterprises, LLC
	Strategy Services Intern	CGS Advisors
	Treasury Analyst	Faurecia
General Management	Accountant	CWL Investments
	Accounting Specialist	Genisys
	Assistant Manager	Howell Soft Cloth
	Business Manager	Smartpetlove
	CEO	Griffin Enerprises Llc
	Customer Service	Dicks Sporting Goods
	Customer Service Rep	Unknown
	Customer Service Representative	Meemic Insurance Company
	Evening Softlines Supervisor	Kmart Corporation
	Graphic Designer	Done Right Signs
	Healthcare Account Executive	I.comm Corp
	HR Administrator/ Project Administrator	EDAG, Inc.
	Human Resources	G-Tech Services
	Junior Financial Analyst	Aquest Wealth Management Strategies

Major	Job Title	Company/Organization
General Management	Logistics Manager	Michigan Electrical STEEL INC
	Manager	Leos
	Manager	Premier Lawns
	Manager	Torrid
	Manager/Bartender	Camp Ticonderoga
	Office Administrator/Notary	Harvey Accounting
	Operations And Staffing Supervisor	Victoria's Secret
	Operations Supervisor	General Motors
	Owner/Manager	Nicks Chips
	Personal Banker	TCF National Bank
	Procument Analyst	Defense Logistics Agency
	Production Supervisor	Martinrea Heavy Stamping
	Project Coordinator	Valeo
	Project Management Intern	ABB Group
	Salers Rep	Henderson Glass
	Sales Manager	Holsbeke Construction
	Service Engineer	General Motors
	System Sales	FATA Aluminum
Human Resources Management	Account Specilaist	Human Capital Staffing
	Assistant Manager	7 FOR ALL Mankind
	Billing Clerk	Global LT
	Dance Instructor	Premiere
	HR	Faurecia
	HR	Unknown
	HR Assistant	HTI Cybernetics
	HR Assistant	Human Capital
	HR Coordinator	Delphi
	Hr Intern	Detroit Medical Center
	HR Internship	Fiat Chrysler Automobiles
	HR Recruiter	DTE Energy
	Human Resources Intern	AVL
	Human Resources Intern	North American Bancard
	Human Resources Specialist	Trion Solutions, Inc.
	Intern	John Paul Home Care
	Labor Relations Intern	General Motors

Major	Job Title	Company/Organization
Human Resources Management	Senior Licensed Veterinary Technician	Wilson Veterinary Hospital
	Talent Acquisition Intern	thyssenkrupp
Management Information Systems	Assistant Manager	Royal Oak Golf Center
	Business Analyst	Fiat Chrysler Automobiles
	Database Administrator	Testek, Inc
	Help Desk Technician	Alixpartners LLP
	Independent Contractor	Self
	Information Technology - Ford College Graduate	Ford Motor Company
	Infrastructure Intern	Siteone Landscape Supply
	IT Assistant	Residential Home Health
	IT FCG	Ford Motor Company
	Jr. IT Business Analyst	Champion Homes
	Level 1 Support Technician	Hewlett Packard Enterprises
	Library Technology Services Intern	Oakland University
	Software Developer	General Motors
	Web Developer	Unknown
Marketing	Account Advocate	CDK Global
	Account Executive	Seeds Detroit
	Accounting Administrative Assistant	Integrated Design Solutions
	Administrative Assistant, Intern	Campus Village Communities, Buckle
	Assistant Sales Associate	Mandamus
	Business Development Intern	Delphi
	Buyer	thyssenkrupp
	Client Services Intern	Agencyea
	Employee Advocate	Magna Shelby Foam Systems
	Financial Services Representative	Genisys Credit Union
	General Manager	Gap Inc.
	Inside Sales Representative	Michigan Cat
	Intern	Snelling Staffing Services
	Manager	Caesar
	Manager	The Godfather Cigar And Martini Bar
	Marketing Analyst	Monroe Engineering
	Marketing And Communications Assistant	Oakland University
	Marketing And Communications Intern	Oakland University

Major	Job Title	Company/Organization
Marketing	Marketing And Promotions Intern	Oakland University
	Marketing And Social Media Manager	Massimo Motor Sports LLC
	Marketing Intern	Fiat Chrysler Automobiles
	Marketing Intern	Kar's Nuts
	Marketing Intern	The Henry Ford Museum
	Marketing Representative	Federated Insurance
	Marketing Research Analyst	Ipsos
	Marketing/Sales Intern	Comau
	Owner/Auto Body Repair	The Collision Repair Shop
	Receptionist	Helloworld
	Research Associate	Market Strategies International
	Sales Associate	Best Buy
	Sales Associate	Champion Health Club
	Sales Coordinator	ITW
	Sales Intern	Delphi
	Sales Manager	Arteva Homes
	Sales Operations Internship	Plex Systems
	Sales Support Specialist	Meemic Insurance Company
	Social Media And Technology	AXA Advisors Inc
	Strategic Sales Analyst	Meritor, Inc.
	Tooling Engineer	Michigan Production Machining
	Trade Shows Intern	ABB Group
	Warehouse Engineer	Dropsa USA
Operations Management	Engineering Change Management Specialist	General Dynamics
	Logistics Coordinator	MAHLE
	Project Manager	Tech World
	Sales Analyst	Continental AG
	Summer Business Intern	Oakland County Fiscal Services
	Supply Chain Support	Guardian Industries Corp.
	Systems Coordinator	ITW Global Automotive
	Warehouse Operations Supervisor	Powers Distributing