

KEEPER OF THE DREAM

SCHOLARSHIP AWARDS CELEBRATION

OAKLAND
UNIVERSITY™

The Keeper of the Dream Scholarship Awards Celebration honors the legacy of the late civil rights leader Dr. Martin Luther King, Jr. Five thousand dollar scholarships are awarded to students who best demonstrate exceptional leadership qualities through their involvement on campus and in the community. Students are recognized for breaking down racial and cultural stereotypes, promoting unity among all people and fostering a campus environment rich in diversity and multiculturalism.

More than 600 people attend this annual celebration to recognize student achievement and hear an inspiring message from a human rights activist, author, actor or noted individual who has contributed to interracial understanding. Previous speakers include: Jumea Smollet-Bell, Lee Daniels, Danny Glover, Harry Belafonte, Coretta Scott King, Martin Luther King III, Edsel B. Ford II, Daymond John, Lou Gossett Jr, Common and Susan Taylor.



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YES, I WILL PARTICIPATE IN THE OAKLAND UNIVERSITY'S KEEPER OF THE DREAM SCHOLARSHIP AWARDS CELEBRATION!

Enclosed is my reservation for the following sponsorship:

- Scholarship Sponsor \$5,000
 Vision Sponsor \$2,500
 Unity Sponsor \$1,500

No fair market value for goods and services; receipt will be issued for your charitable contribution.

- I am unable to attend, but wish to donate \$ _____ to support the Keeper of the Dream Scholarship Fund.

Name (please print): _____

Company: _____

Address: _____

City, State, ZIP: _____

Daytime Phone: (_____) _____

Email: _____

Method of Payment:

- Check (payable to Oakland University)
- VISA # _____ Exp. _____ / _____
- MasterCard # _____ Exp. _____ / _____
- American Express # _____ Exp. _____ / _____
- Discover # _____ Exp. _____ / _____

Cardholder Name: _____

Authorized Signature: _____

Please return this form, payable to: Oakland University. Mail your reservation to Kristy Mitchell, Corporate and Foundation Relations, John Dodge House, Oakland University, 2200 North Squirrel Road, Rochester, MI 48309-4497.

Questions regarding scholarships or sponsorship? Contact Kristy Mitchell, associate director of Corporate and Foundation Relations, at (248) 364-6165 or kamitche@oakland.edu.



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SPONSORSHIP OPPORTUNITIES

SCHOLARSHIP SPONSOR — \$5,000*

- Four reservations for the KOD VIP reception (estimated attendance - 100)
- Priority seating for four at the KOD Awards Celebration (estimated attendance - 600)
- Acknowledgement at the KOD Awards Celebration by OU President
- Prominent acknowledgement and logo in event program
- Prominent acknowledgement on event signage
- Acknowledgement in KOD Awards Celebration video
- Recognition in KOD article (oakland.edu and oakland.edu/cmi)
- Scholarship sponsor thank you in OU Magazine (96,000 - distribution)
- Prominent KOD web page logo display (oakland.edu/kod)
- Media releases (radio, TV and social media associated with KOD Awards Celebration)

VISION SPONSOR — \$2,500*

- Two reservations for the KOD VIP reception (estimated attendance - 100)
- Priority seating for two at the KOD Awards Celebration (estimated attendance - 600)
- Acknowledgement at the KOD Awards Celebration by OU President
- Acknowledgement in event program
- Acknowledgement on event signage
- Recognition in KOD article (oakland.edu and oakland.edu/cmi)
- KOD web page logo display (oakland.edu/kod)
- Media releases (TV and social media associated with KOD Awards Celebration)

UNITY SPONSOR — \$1,500*

- Priority seating for two at the KOD Awards Celebration (estimated attendance - 600)
- Acknowledgement at the KOD Awards Celebration by OU President
- Acknowledgement in event program
- Acknowledgement on event signage
- KOD web page logo display (oakland.edu/kod)
- Media releases (TV and social media associated with KOD Awards Celebration)

For more sponsorship information, contact Kristy Mitchell at (248) 364-6165 or kamitche@oakland.edu.

Please send camera-ready artwork to:
mbooth@oakland.edu
EPS, TIFF, PDF, or JPEG high resolution file.

*Tax deductible to the extent allowed by law

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