

Welcome to

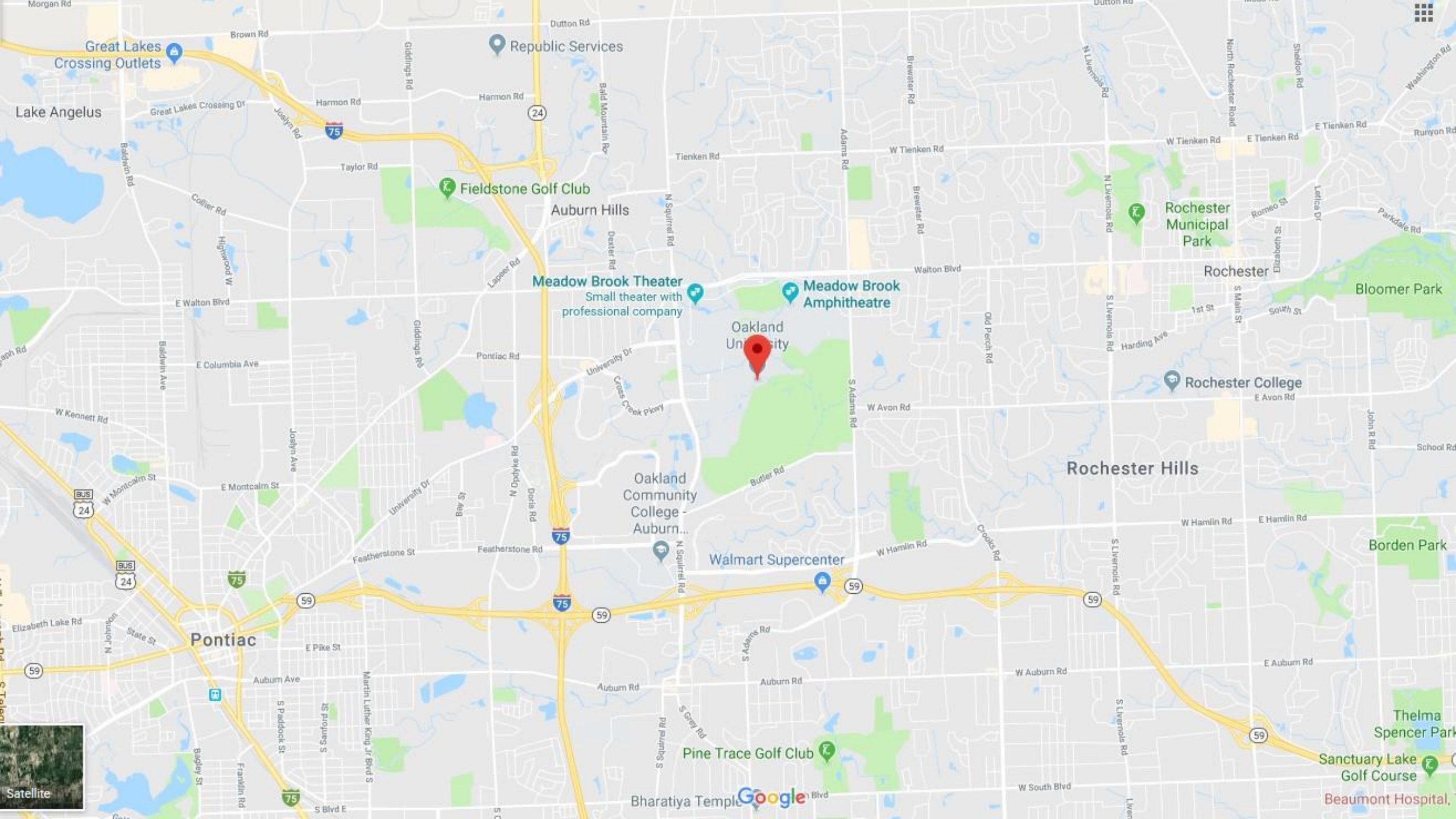
PURE  MICHIGAN



www.michigan.org

www.mbttheatre.com

www.ticketmaster.com



Great Lakes
Crossing Outlets

Republic Services

Fieldstone Golf Club

Auburn Hills

Meadow Brook Theater
Small theater with
professional company

Meadow Brook
Amphitheatre

Oakland
University

Rochester
Municipal
Park

Rochester

Bloomer Park

Rochester College

Rochester Hills

Oakland
Community
College -
Auburn...

Walmart Supercenter

Borden Park

Pontiac

Pine Trace Golf Club

Thelma
Spencer Park

Sanctuary Lake
Golf Course

Beaumont Hospital

Bharatiya Temple

Google

Satellite



www.dineoncampus.com/oakland

www.oakland.edu/recwell



Great Lakes Crossing Outlets

- Legoland Discovery Center
- Sea Life Michigan Aquarium
- Designer Outlets
- Restaurants
- Movie Theater
- Indoor children's playground



The Village of Rochester Hills

- Restaurants
- Hair and Nail Salon
- Clothing Stores
- Whole Foods (Grocery Store)
- Bank of America
- Gas Station
- Across the street: Pharmacy, Trader Joes (Grocery Store), Chase Bank, more clothing stores and restaurants



Somerset Collection

- Lego Store
- Disney Store
- Build-A-Bear Workshop
- Apple Store
- Microsoft Store
- Designer Stores
- Restaurants

WHERE TO GET GROCERIES

meijer



WHOLE
FOODS
MARKET

TRADER JOE'S

Hollywoodmkts.
Michigan owned and operated since 1950



Walmart

Gordon[®]
FOOD SERVICE

In addition school supplies, household products, toiletries, clothing and more can be found at: Meijer, Kroger, Target, Walmart.

WHERE TO GET ELECTRONICS



DRUG STORES



Walgreens

TRANSPORTATION





www.oakland.edu/bearbus/



www.oakland.edu/recwell/bike/

SYLLABUS

Department of Art and Art History, College of Arts and Sciences, Oakland University

AH 3530 (AH 364): History and Theory of Graphic Design, 4 credits

SYLLABUS – Fall 2017

Classes Begin: September 6, 2017

Classes End: December 8, 2017

Instructor: Donna Voronovich

314 Wilson Hall

Phone:

E-mail:

Class Meets on MWF

Professor's Office hours: MWF 1:15-2:30 PM and by appointment

CATALOG DESCRIPTION:

History and theory of design, including major movements, designers, and critical issues in design discourse.

Satisfies the university general education requirement for a writing intensive course in the major. Prerequisite for writing intensive: completion of the university writing foundation requirement. Prerequisite: AH 1002 (AH 101).

COURSE DESCRIPTION AND OBJECTIVES:

The history of graphic design is embedded in the history of art and is tied to the history of design and applied arts. This course follows the development of graphic design as it arose out of the modern art and design movements, as well as the social and historical changes that began in the mid 19th century. It will explore the aesthetics of graphic design and the philosophies and theories that inform good design. In addition, this course will focus on the relationship of graphic design to the social and political climate of the past and present, as well as its relationship to

Oakland University
College of Art and Sciences
Department of
Art and Art History

Typography

winter 2018 ■ DES3350
Wednesday ■ 4:00pm-7:20pm
room 110 Wilson Hall

Professor: Bonnie Detloff Zielinski

Office Hours: before or after class by
appointment only

-
- course description** Students explore typography as used in applied and fine art forms through traditional hands-on and digital design assignments. Emphasis will be placed on type as form. All assignments have a portfolio preparation component.
- prerequisites** SA102 Foundations of Studio Art and SA130 Introduction to Graphic Design with a 3.0 or higher.
- course objectives** Students develop an understanding of two-dimensional design space and the unique nature of type families. Projects focus on the principles of typographic aesthetics and methods of organizing typographic messages to achieve a particular hierarchy and read. Appropriate tools are introduced.

Tentative Course Schedule

<u>Day</u>	<u>Date</u>	<u>Topic</u>	<u>Reading due</u> (*indicates quiz due)
R	1/4	Course requirements and brief sociology review	
T	1/9	Introductory concepts in social stratification	Course syllabus; Massey, Ch. 1
R	1/11	Stratification from functional and conflict sociological perspectives	Tumin, "Some Principles of Stratification..." (M)
T	1/16*	Increasing income and wealth inequality in the U.S.	Massey, Ch. 2*
R	1/18	Increasing income and wealth inequality in the U.S.	Massey, Ch. 5 (to p. 191)
T	1/23*	Stratification in comparative perspective	Smeeding, "Public Policy, Economic Inequality, and Poverty" (M)
R	1/25	Stratification in comparative perspective	Callero, "Individualism" (M)*

SCHEDULE

This schedule is only tentative and may change depending on discussions running long or other unforeseeable events.

Week 1 - September 7

Introduction: Review syllabus, lab policies and procedures. Overview of Illustrator & illustration
Assignment 1 - Paper Cut Illustration

Week 2 - September 14

Assignment 2 - Portrait Illustration

Week 3 - September 21

Critique & continue on assignment 1 & 2

Week 4 - September 28

Assignment 3 - Text Illustration
Assignment 1 & 2 Due

Week 5 - October 5

Assignment 4 - Still-Life Illustration - Illustrator Effects

Week 6 - October 12

Critique & continue on assignment 3 & 4

SCANTRON

- Use only #2 pencils
- Do not fold or staple test sheets
- If you erase, make sure to leave no marks
- Don't leave a blank mark, you will get no points for the question
- Remember to write your FULL NAME

DO NOT
WRITE IN
THIS AREA

PART 1

IMPORTANT

• USE NO. 2 PENCIL ONLY

• EXAMPLE: A → B → C → D → E →

• ERASE COMPLETELY TO CHANGE

NAME _____

SUBJECT _____

DATE _____

HOUR _____

TEST RECORD

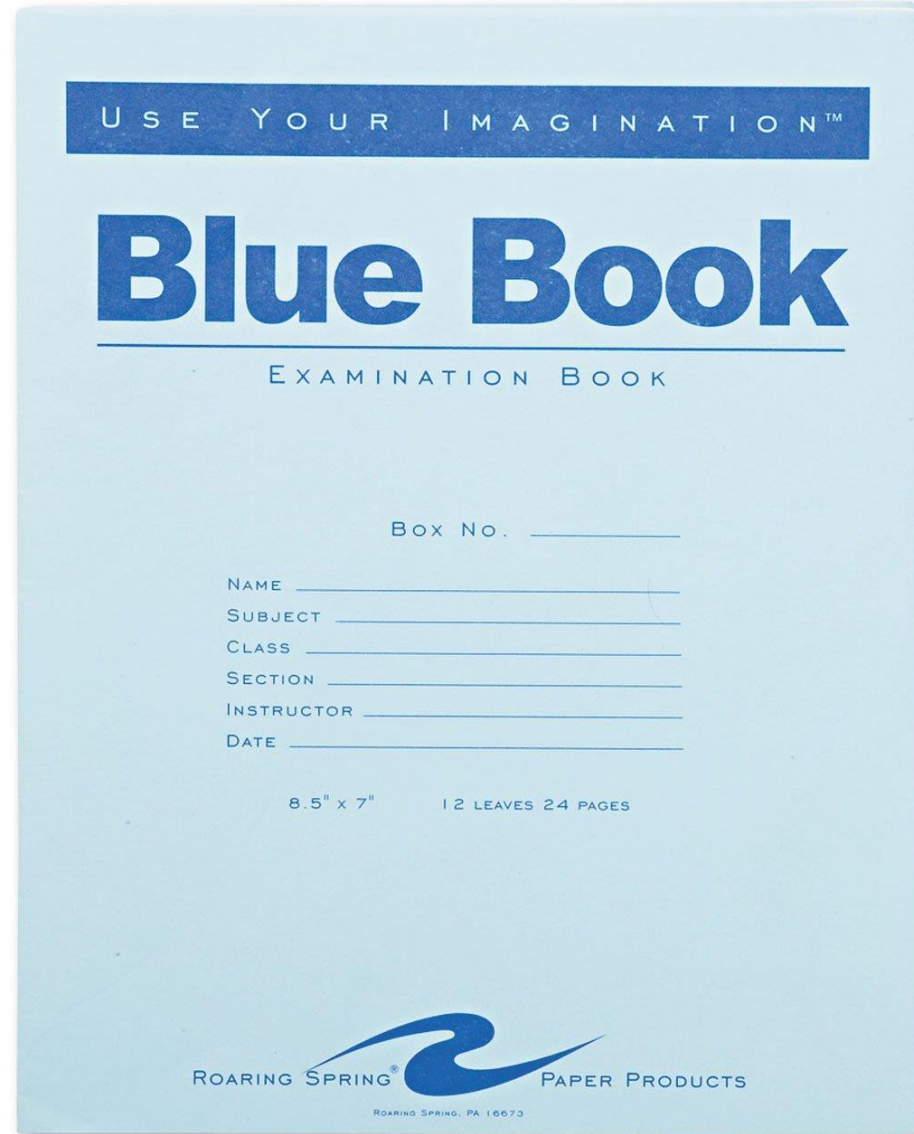
PART 1	
PART 2	
TOTAL	

REORDER
AccuScan™
#23380 (Compatible #882-LOVAS)
www.apersonedu.com

FEED THIS DIRECTION →

KEY	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50
(A)	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	1	2	3	4	5	6	7	8	9	0	+	=	-	*	/	%	^	&	@	#	\$	%		

BLUEBOOK



WHERE TO GET

- Free Scantrons and Blue Books at the Student Congress Office (OUSC)
- Scantrons and Blue Books can also be found in vending machines around campus



- Located in the lower level of the Oakland Center

HOW TO GET INVOLVED

- GrizzOrgs - orgsync.com
- Oakland University's Calendar - www.oakland.edu/calendar/
- Pay attention to announcements via email