

Bachelor of Arts with a major in Communication (2017/2018 Catalog)

MAJOR REQUIREMENTS	
Oakland University Courses	Delta College Options
COM 2000	COM 112 <u>and</u> 236
Interpersonal Group options (one required):	COM 224, 244, 245
Media Group options (one required):	EMB 229; SSI 229
Rhetoric/Critical Cultural Group option (one required):	COM 235

Advanced Writing Co-requisite <i>(additional course options available at OU)</i>	
JRN 2000	ENG 116

Language Co-requisite (select one of the following options – additional options available at OU)	
Choose an introductory two-semester foreign language sequence OR an introductory two-semester sequence in sign language	FR; GE; SPA; ASL (111 <u>and</u> 112)
One semester foreign language at the second semester or higher OR one semester sign language at the second semester or higher	FR; GE; SPA; ASL (112, 211 <u>or</u> 212)

MAJOR ELECTIVES	
When following this guide, complete up to 8 credits chosen from these lists of courses: <i>(Additional course options available at OU)</i>	COM 114, 202, 212, 214, 246; EMB 140, 151, 155, 255, 284, 285; SPH 112 (COM 224, 244, 245; EMB 229; SSI 229 may also be applied here when not already completed toward above "Major Requirements") ASL 111, 112, 113, 114, 200, 211, 212 *ASL 111, 112, 211 and/or 212 taken for Language Co-requisite (above), already count toward these credits

Community College courses that are equivalent to 3000-level OU courses **do not count** toward the minimum 20 credits in 3000-4000 level **COM** courses that are required for the **Communication** major (consult with OU adviser to plan how to fulfill the 3000-4000 level requirement with appropriate course selection).

MICHIGAN TRANSFER AGREEMENTS:

In many cases, it is to a student's advantage to complete the MTA or MACRAO agreement when fulfilling General Education requirements. This may allow for more flexibility when creating a schedule while at your community college. When choosing to complete MTA or MACRAO, please confirm the best courses to take to fulfill the agreement with your academic adviser at Delta or [MTA Approved Courses](#)

Additional course requirements for MTA when following this major guide (minimum 30 credit hours required for MTA):

- ENG 111 (MTA Approved Composition Course)
- ENG 112 (MTA Approved Composition Course; this is a prerequisite for coursework at OU)
- MTA Approved Social Science Course
- MTA Approved Social Science Course
- MTA Approved Natural Science Course
- MTA Approved Natural Science Course
- MTA Approved Mathematics Course

SPECIAL NOTE REGARDING MTA OR MACRAO: In some cases, completing the MTA or MACRAO agreement is not as practical. When using MTA or MACRAO, your ability to make the most efficient course selections at OU may be impacted depending on your accumulated credits and chosen OU major. For more details on whether or not it is recommended for you to complete MTA or MACRAO, please consult with an OU academic adviser.

If you plan to transfer without completing a transfer agreement, please reference the table below (next page) for courses that satisfy individual categories.

GENERAL EDUCATION REQUIREMENTS	
40 credits are required from categories 1-10. Each of these categories must be fulfilled by completing one course of at least 3 or more credits. A course may not be used in more than one of these categories. Please see OU Catalog for further information.	
1. Writing Foundations	ENG 112
2. Formal Reasoning	CST 155, 171; MTH 118, 120, 160, 161, 208, 209; PHL 221
3. Arts	ART 105, 151, 152; COM 215, 216; ENG 226; IHU 226; MUS 111, 112, 118, 119
4. Foreign Language and Culture	May be Satisfied by Language Co-requisite (if foreign language is chosen) FR, GE, SPA 111, 112, 211, 212
5. Global Perspective	GEO 113, 222, 223, 255, 260; IHU 234; POL 221, 225; SOC 231; SSI 234
6. Literature	ENG 219, 220, 221, 222, 223, 228, 229, 241, 242, 245, 246, 269, 271, 272, 274, 276, 277, 278, 285
7. Natural Science and Technology	BIO 101, 110, 111, 171, 172; CHM 101, 111; GEO 111; GLG 111; PHY 111, 211; PSC 101, 102
8. Social Science	BIO 230; ECN 221, 222; IHU 202; POL 103, 105, 221, 225; PSY 211; SOC 211, 230, 231
9. Western Civilization	HIS 111, 112, 215, 221, 222; PHL 211, 213
10. Knowledge Applications	Satisfied by Major – ENG 116
U.S. Diversity – May double count with categories 1-10	Satisfied by Major requirement at OU
Capstone & Writing Intensive in the Major	These general education requirements must be met by courses taken at Oakland University.

Students who complete MTA or MACRAO according to this guide satisfy general education categories 1-9 and U.S. Diversity.

EXPLORATORY:

Students with majors in the College of Arts and Sciences (CAS) must satisfy an exploratory requirement. This can be done by completing a double major or a CAS minor or concentration; or by completing a minimum of 12 credits in a single CAS rubric, outside of their major rubric. For additional options visit oakland.edu/exploratory. Only courses that are at the 100-level or above may be used to fulfill the exploratory requirement. Students using MTA or MACRAO must complete the exploratory requirement at Oakland University or another four-year institution.

Notes:

- Please contact College of Arts and Sciences Advising at oakland.edu/casadvising or (248) 370-4567 for more information regarding your degree requirements.

Talking Points

- Whether you plan to join the corporate world, go to graduate school, run a political campaign or even work in Hollywood, an Oakland communication degree gives you the versatility to unleash your creative potential and achieve your dreams.
- Oakland University’s communication program combines the best in leading-edge theory with practical, skill-building exercises that apply in the real world. Course selection is flexible, allowing you to design a course of study that best fits your needs!
- Student and Professional Organization involvement is highly encouraged and easy to do. Organizations include Iota Eta, the communication national honor society; OU Forensics, our nationally competitive speech team; WXOU, our student run radio station (and 2x winner of the College Station of the Year Award); Student Video Club, which engages students in creating video productions using TV production studios; and the Association for Women in Communication, which provides professional development opportunities for all our students.
- We recognize that today’s college students often balance school, work and other responsibilities. To help our students pay for their education, we have communication specific scholarships as well as humanities based scholarships: the Hildum Endowed Scholarship in Communication, Nancy A. French Communication and Journalism Tuition Award, and the Werner Holzbock Humanities Scholarship.
- Communication is one of the few majors on campus that allows students to self-select from *three* senior capstone options, depending on their interests after graduation: an internship, a community service class, or a research class.
- Oakland is located in the heart of Automation Alley, a high-tech collection of businesses and organizations, and in the midst of one of the most diverse cultural areas of the country. Through innovative partnerships with businesses, non-profit and civic organizations, communication students gain practical, career-related experience while making professional connections that can lead to future job placements.
- The average projected starting salary for communication graduates from the class of 2018 is \$51,488 (source: National Association of Colleges and Employers (NACE) Winter 2018 Salary Survey).
- OU Career Services works with COM students in our intro, theory, and capstone classes, helping our students build competitive resumes and cover letters as they go through the program so that they are positioned to secure employment after graduating.
- Caring faculty created a free “Career Clothes Closet” for Communication students at OU who are going on interviews and applying for jobs.
- Panel presentations and networking opportunities available for students to connect with and learn from recent alumni and future employers.
- The overall placement rate of College of Arts and Sciences graduates for the 2015-2016 academic year was 92% (source: Oakland University Career Services 2015-2016 Destination Survey).