

Bachelor of Arts with a major in Communication (2017/2018 Catalog)

MAJOR REQUIREMENTS	
Oakland University Courses	Henry Ford College Options
COM 2000	SPC 131
Interpersonal Group option:	SPC 145
Media Group option:	TCM 131

Advanced Writing Co-requisite (select one of the below options – additional option available at OU)	
JRN 2000	JOUR 131
WRT 3082	ENG 135

Language Co-requisite (select one of the following options – additional options available at OU)	
Choose an introductory two-semester foreign language sequence OR an introductory two-semester sequence in sign language	ARA, CHN, FRE, GER, ITAL, SPN 131 and 132 <i>or</i> ASL 131 and 132
One semester foreign language at the second semester or higher OR one semester sign language at the second semester or higher	CHN, ITAL 132; ARA, FRE, GER, SPN 132, 231 <i>or</i> 232; ASL 132, 231 <i>or</i> 232

MAJOR ELECTIVES	
Choose up to 8 credits from the following list of courses: <i>Additional course options available at OU</i>	ASL 130, 131, 132, 135, 141, 231, 232; TCM 243, 251, 257, 258 *ASL 131, 132, 231 and/or 232 taken for Language Co-requisite (above), already count toward these credits

Community College courses that are equivalent to 3000-level OU courses **do not count** toward the minimum 20 credits in 3000-4000 level **COM** courses that are required for the **Communication** major (consult with OU adviser to plan how to fulfill the 3000-4000 level requirement with appropriate course selection).

MICHIGAN TRANSFER AGREEMENTS:

In many cases it is to a student's advantage to complete the MTA or MACRAO agreement when fulfilling General Education requirements. This may allow for more flexibility when creating a schedule while at your community college. When choosing to complete MTA or MACRAO, please confirm the best courses to take to fulfill the agreement with your academic adviser at Henry Ford or [MTA Approved Courses](#)

Additional course requirements for MTA when following this major guide (minimum 30 credit hours required for MTA):

- ENG 131 (MTA Approved Composition Course)
- ENG 132 (MTA Approved Composition Course; this is a prerequisite for coursework at OU)
- Two MTA Approved Social Science Courses
- Two MTA Approved Natural Science Courses
- One MTA Approved Mathematics Course

SPECIAL NOTE REGARDING MTA OR MACRAO: In some cases, completing the MTA or MACRAO agreement may not be practical. When using MTA or MACRAO, your ability to make the most efficient course selections at OU may be impacted depending on your accumulated credits and chosen OU major. For more details on whether or not it is recommended for you to complete MTA or MACRAO, please consult with an OU academic adviser.

If you plan to transfer without completing a transfer agreement, please reference the table below for courses that satisfy individual categories.

GENERAL EDUCATION REQUIREMENTS	
40 credits are required from categories 1-10. Each of these categories must be fulfilled by completing one course of at least 3 or more credits. A course may not be used in more than one of these categories. Please see OU Catalog for further information.	
1. Writing Foundations	ENG 132
2. Formal Reasoning	ART 108; CIS 130, 171; MATH 141, 150, 153, 180, (221 and 225); PHIL 131
3. Arts	ART 121, 122, 135, 224; HUM 101, MUS 130, 132, 133, 232, 233; TCM 132; THEA 131
4. Foreign Language and Culture	May be Satisfied by Language Co-requisite (if foreign language is chosen) ARA 131, 132, 231, 232; CHN 131, 132; FRE 131, 132, 231, 232; GER 131, 132, 231, 232; ITAL 131, 132; SPN 131, 132, 231, 232
5. Global Perspective	ANTH 152; GEOG 132; POLS 152, 200; WR 131, 234, 235
6. Literature	ENG 231, 232, 233, 235, 237, 241, 243, 245, 248
7. Natural Science and Technology	ASTR (131 and 133); BIO 131, 134, 150, 152, (138 and 139); CHEM 131, 141; GEOG 131; GEOL 131; PHYS 131, 132; PSCI 131
8. Social Science	ANTH 131; BEC 133, 151, 152; POLS 131, 152; PSY 131; SOC 131, 254
9. Western Civilization	HIST 151, 152, 243; PHIL 130, 139
10. Knowledge Applications	Satisfied by Major – JOUR 131 or ENG 135
U.S. Diversity – May double count with categories 1-10	Satisfied by Major requirement at OU
Capstone & Writing Intensive in the Major	These general education requirements MUST be met by courses taken at Oakland University.

Students who complete MTA or MACRAO according to this guide satisfy general education categories 1-9 and U.S. Diversity.

EXPLORATORY:

Students with majors in the College of Arts and Sciences (CAS) must satisfy an exploratory requirement. This can be done by completing a double major or a CAS minor or concentration; or by completing a minimum of 12 credits in a single CAS rubric, outside of their major rubric. For additional options visit oakland.edu/exploratory. Only courses that are at the 100-level or above may be used to fulfill the exploratory requirement. Students using MTA or MACRAO must complete the exploratory requirement at Oakland University or another four-year institution.

Notes:

- Please contact College of Arts and Sciences Advising at oakland.edu/casadvising or (248) 370-4567 for more information regarding your degree requirements.

Talking Points

- Whether you plan to join the corporate world, go to graduate school, run a political campaign or even work in Hollywood, an Oakland communication degree gives you the versatility to unleash your creative potential and achieve your dreams.
- Oakland University's communication program combines the best in leading-edge theory with practical, skill-building exercises that apply in the real world. Course selection is flexible, allowing you to design a course of study that best fits your needs!
- Getting involved in Student and Professional Organizations is highly encouraged and easy to do. Organizations include Iota Eta, the communication national honor society; OU Forensics, our nationally competitive speech team; WXOU, our student run radio station (and 2x winner of the College Station of the Year Award); Student Video Club, which engages students in creating video productions using TV production studios; and the Association for Women in Communication, which provides professional development opportunities for all our students.
- We recognize that today's college students often balance school, work and other responsibilities. To help our students pay for their education, we have communication specific scholarships as well as humanities based scholarships: the Hildum Endowed Scholarship in Communication, Nancy A. French Communication and Journalism Tuition Award, and the Werner Holzbock Humanities Scholarship.
- Communication is one of the few majors on campus that allows students to self-select from *three* senior capstone options, depending on their interests after graduation: an internship, a community service class, or a research class.
- Oakland is located in the heart of Automation Alley, a high-tech collection of businesses and organizations, and in the midst of one of the most diverse cultural areas of the country. Through innovative partnerships with businesses, non-profit and civic organizations, communication students gain practical, career-related experience while making professional connections that can lead to future job placements.
- The average projected starting salary for communication graduates from the class of 2018 is \$51,488 (source: National Association of Colleges and Employers (NACE) Winter 2018 Salary Survey).
- OU Career Services works with COM students in our intro, theory, and capstone classes, helping our students build competitive resumes and cover letters as they go through the program so that they are positioned to secure employment after graduating.
- Caring faculty created a free "Career Clothes Closet" for Communication students at OU who are going on interviews and applying for jobs.
- Panel presentations and networking opportunities are available for students to connect with and learn from recent alumni and future employers.
- The overall placement rate of College of Arts and Sciences graduates for the 2015-2016 academic year was 92% (source: Oakland University Career Services 2015-2016 Destination Survey).