

**Pre Business- All Majors (2018/19 catalog)**

Accounting, Business Economics, Finance, General Management, Human Resources Management, Management Information Systems, Marketing, and Operations Management.

**Business Requirements**

Oakland University Courses	Kirtland Courses
WRT 1060	ENG 10403
MTH 1441	MTH 13000 & 14000
MTH 1554	MTH 22002
STA 2220	MTH 20600
ECN 2010	ECO 20200
ECN 2000	ECO 20100
MIS 1000	CIS 10500 accepted
COM 2000	SPE 10500
ACC 2000	ACC 12100 & 12200
MGT 3500	BUS 21500

**MICHIGAN TRANSFER AGREEMENTS:**

In many cases, it is to a student's advantage to complete the MTA or MACRAO agreement when fulfilling General Education requirements. This may allow for more flexibility when creating a schedule while at your community college. When choosing to complete MTA or MACRAO, please confirm the best courses to take to fulfill the agreement with your academic adviser at Kirtland or [MTA Approved Courses](#)

**Additional course requirements for MTA when following this major guide (minimum 30 credit hours required for MTA):**

- MTA Approved Science
- MTA Approved Science
- MTA Approved Social Science
- MTA Approved Humanities
- MTA Approved Humanities

**SPECIAL NOTE REGARDING MTA OR MACRAO:** In some cases, completing the MTA or MACRAO agreement is not as practical. When using MTA or MACRAO, your ability to make the most efficient course selections at OU may be impacted depending on your accumulated credits and chosen OU major. For more details on whether or not it is recommended for you to complete MTA or MACRAO, please consult with an OU academic adviser.

**If you plan to transfer without completing a transfer agreement, please reference the table below for courses that satisfy individual categories.**

**GENERAL EDUCATION REQUIREMENTS**

**40 credits are required from categories 1-10. Each of these categories must be fulfilled by completing one course of at least 3 or more credits. A course may not be used in more than one of these categories. Please see OU Catalog for further information.**

1. Writing Foundations	<b>Satisfied by ENG 10403</b>
2. Formal Reasoning	<b>Satisfied by MTH 20600, 22001</b>
3. Arts	ART 10000, 10103, 11700; MUS 10100, 12300, 12500; THE 12000
4. Foreign Language and Culture	There are no foreign language equivalents offered at Kirtland
5. Global Perspective	GEO 10000; POL 20000
6. Literature	ENG 22500, 23000, 23100
7. Natural Science and Technology	BIO 10100, 10700; CHE 10101 & 102102; GEL 10500; PHY 10501 & 10502
8. Social Science	<b>Satisfied by ECO 20100, 20200</b>
9. Western Civilization	HIS 20100, 20200; PHL 20100, 21000
10. Knowledge Applications	<b>Satisfied by QMM 2410 at OU</b>
U.S. Diversity – May double count with categories 1-10	HIS 20100, 20200; MUS 12300; POL 10100; SOC 10100, 23500
Capstone & Writing Intensive in the Major	<b>These general education requirements will be met by courses taken at Oakland University.</b>

**Students who complete MTA or MACRAO according to this guide satisfy general education categories 1-9 and U.S. Diversity.**

## NOTES:

Students must have a minimum cumulative transfer GPA of 2.8 and have completed at least intermediate algebra in order to be admitted to OU as a pre-business major.

Math prerequisites: MTH 07300 = MTH 0661 at OU, MTH 12000 = MTH 0662 at OU

Prospective transfer students are welcome to call 248-370-3285 to schedule an appointment with an adviser. SBA advisers visit Macomb Center Campus on occasion; please ask for specific days and times if interested.

## TALKING POINTS:

**\$100,000** in total [scholarship](#) money for business students.

Over 20 different [student organizations](#) dedicated to business students, including an organization dedicated specifically to Business Transfer Students.

Access to faculty experts and cutting edge technology including the Financial Analysis Lab featuring the [Bloomberg Terminals](#).

Opportunity to manage a \$2 million student-managed investment fund (SMIF), fueled by the Kresge Foundation. The fund complements Oakland's Managing Investment Funds course which teaches students the essentials of portfolio management, stock selection and portfolio evaluation.

Opportunities for experiential learning through internships and real-world classroom project.

95% placement rate upon graduation.

Pre-Business Living Learning Community- Helps students to develop a deeper understanding of Oakland's business program while building strong connections with other OU business students.

OU is one of only 180 business schools out of 15,000 worldwide to elite *AACSB International accreditation* for its business and accounting programs. OU is one of only 5 universities in Michigan to hold separate *AACSB accreditation* in accounting.

[ACHIEVE Program](#)- named a "**Best Practice**" by the *AACSB accreditation board*, this program aims to give students a competitive advantage as professionals in the business world.

Payscale's 2017 College Return on Investment (ROI) Report. Named a Best Value College for Business Majors for annual ROI.

Metro area *Recruiters* names Oakland University a Top School of Choice (ranked #4) to recruit in a survey distributed by the American Society of Employers.