

Bachelor of Arts with a major in Communication (2017/2018 Catalog)

MAJOR REQUIREMENTS	
Oakland University Courses	Lansing Community College Options
COM 2000	COMM 130
Media Group options (choose one course):	COMM 270; DMAC 141

Advanced Writing Co-requisite (select one of the below options – additional option available at OU)	
JRN 2000	JRNL 151
WRT 3082	WRIT 127

Language Co-requisite (select one of the following options – additional options available at OU)	
Choose an introductory two-semester foreign language sequence OR an introductory two-semester sequence in sign language	CHIN, FREN, GRMN, JAPN, SPAN 121 and 122 OR SIGN 161 and 162
One semester foreign language at the second semester or higher OR one semester sign language at the second semester or higher	CHIN 122; FREN, GRMN, JAPN, SPAN 122, 201 or 202 SIGN 162, 163 or 164

MAJOR ELECTIVES	
Choose up to 8 credits from the following list of courses: <i>Additional course options available at OU</i>	<p>COMM 110, 120, 140, 260, 270 (when not completed above), 280; DMAC 121, 141 (when not completed above), 234, (120 and 130) - both must be completed to yield COM elective credit; ENGL 245; SIGN 160, 161*, 162*, 163*, 164*, 166, 167, 170, 176, 200, 240, 250, 260, 261, 263, 266, 270, 271, 294 *SIGN 161, 162, 163 and/or 164 taken for Language Co-requisite (above), already count toward these elective credits</p>

Community College courses that are equivalent to 3000-level OU courses **do not count** toward the minimum 20 credits in 3000-4000 level COM courses required for the **Communication** major (consult with OU adviser to plan course selection to fulfill the 3000-4000 level requirement).

MICHIGAN TRANSFER AGREEMENTS:

In many cases, it is to a student's advantage to complete the MTA or MACRAO agreement when fulfilling General Education requirements. This may allow for more flexibility when creating a schedule while at your community college. When choosing to complete MTA or MACRAO, please confirm the best courses to take to fulfill the agreement with your academic adviser at LCC or [MTA Approved Courses](#)

Additional course requirements for MTA when following this major guide (minimum 30 credit hours required for MTA):

- ENGL/WRIT 121 or 131 (MTA Approved Composition Course)
- ENGL/WRIT 122 or 132 (MTA Approved Composition Course; this is a prerequisite for coursework at OU)
- Two MTA Approved Social Science Courses
- Two MTA Approved Humanities/Fine Arts Courses (*one course met if FREN, GRMN, JAPN, SPAN 121, 122, 201 or 202 is taken above*)
- Two MTA Approved Natural Science Courses
- One MTA Approved Mathematics Course

SPECIAL NOTE REGARDING MTA OR MACRAO: In some cases, completing the MTA or MACRAO agreement is not as practical. When using MTA or MACRAO, your ability to make the most efficient course selections at OU may be impacted depending on your accumulated credits and chosen OU major. For more details on whether or not it is recommended for you to complete MTA or MACRAO, please consult with an OU academic adviser.

When transferring without completing a transfer agreement, reference the table below for courses that satisfy individual categories.

GENERAL EDUCATION REQUIREMENTS	
40 credits are required from categories 1-10. Each of these categories must be fulfilled by completing one course of at least 3 or more credits. A course may not be used in more than one of these categories. Please see OU Catalog for further information.	
1. Writing Foundations	ENGL/WRIT 122 or 132
2. Formal Reasoning	CITA 226; CITP 110, 220, 290; CITP 150; MATH 130, 141, 151, 161, 202; MGMT 335; PHIL 151; STAT 170, 215
3. Arts	HUMS 120, 211, 212, 216, MUSC 199, 240, 241, 246, 247, THEA 110, 210
4. Foreign Language and Culture	May be Satisfied by Language Co-requisite (if foreign language is chosen) CHIN 121, 122; FREN, GRMN, JAPN, SPAN 121, 122, 201, 202
5. Global Perspective	ANTH 120, 270, DMAC 260, GEOG 200, HIST 214, 240, HUMS 125, 214, POLS 260, RELG 150, (211 and 212)
6. Literature	ENGL 202, 203, 211, 212, 220, 240, 255, 256, 260, 266, 267, 270, 290; HUMS 160
7. Natural Science and Technology	ASTR 201, BIOL 120, 125, 127, 128, 145, 210, CHEM 125, 135, (151 and 161); GEOG 221, GEOL 221, 222, 230, ISCI 131, PHYS 120, 200, 221, 251
8. Social Science	ANTH 120, 270, 275; ECON 201, 202; POLS 120, 201, 260; PSYC 200; SOCL 120
9. Western Civilization	HIST 150, 211, 212, 235, PHIL 152, 211
10. Knowledge Applications	Satisfied by Major – JRNL 151 or WRIT 127
U.S. Diversity - May double count with categories 1-10	Satisfied by Major requirement at OU
Capstone & Writing Intensive in the Major	These general education requirements must be met by courses taken at Oakland University.

Students who complete MTA or MACRAO according to this guide satisfy general education categories 1-9 and U.S. Diversity.

Recent Course Changes:

- **HUMS 213 may be used to satisfy the Western Civilization category of General Education, must be transferred in before the start of Fall Semester 2019.**

EXPLORATORY:

Students with majors in the College of Arts and Sciences (CAS) must satisfy an exploratory requirement. This can be done by completing a double major or a CAS minor or concentration; or by completing a minimum of 12 credits in a single CAS rubric, outside of their major rubric. For additional options visit oakland.edu/exploratory. Only courses that are at the 100-level or above may be used to fulfill the exploratory requirement. Students using MTA or MACRAO must complete the exploratory requirement at Oakland University or another four-year institution.

Notes:

- Please contact College of Arts and Sciences Advising at oakland.edu/casadvising or (248) 370-4567 for more information regarding your degree requirements.

Talking Points

- Whether you plan to join the corporate world, go to graduate school, run a political campaign or even work in Hollywood, an Oakland communication degree gives you the versatility to unleash your creative potential and achieve your dreams.
- Oakland University's communication program combines the best in leading-edge theory with practical, skill-building exercises that apply in the real world. Course selection is flexible, allowing you to design a course of study that best fits your needs!
- Getting involved in Student and Professional Organizations is highly encouraged and easy to do. Organizations include Iota Eta, the communication national honor society; OU Forensics, our nationally competitive speech team; WXOU, our student run radio station (and 2x winner of the College Station of the Year Award); Student Video Club, which engages students in creating video productions using TV production studios; and the Association for Women in Communication, which provides professional development opportunities for all our students.
- We recognize that today's college students often balance school, work and other responsibilities. To help our students pay for their education, we have communication specific scholarships as well as humanities based scholarships: the Hildum Endowed Scholarship in Communication, Nancy A. French Communication and Journalism Tuition Award, and the Werner Holzbock Humanities Scholarship.
- Communication is one of the few majors on campus that allows students to self-select from *three* senior capstone options, depending on their interests after graduation: an internship, a community service class, or a research class.
- Oakland is located in the heart of Automation Alley, a high-tech collection of businesses and organizations, and in the midst of one of the most diverse cultural areas of the country. Through innovative partnerships with businesses, non-profit and civic organizations, communication students gain practical, career-related experience while making professional connections that can lead to future job placements.
- The average projected starting salary for communication graduates from the class of 2018 is \$51,488 (source: National Association of Colleges and Employers (NACE) Winter 2018 Salary Survey).
- OU Career Services works with COM students in our intro, theory, and capstone classes, helping our students build competitive resumes and cover letters as they go through the program so that they are positioned to secure employment after graduating.
- Caring faculty created a free "Career Clothes Closet" for Communication students at OU who are going on interviews and applying for jobs.
- Panel presentations and networking opportunities are available for students to connect with and learn from recent alumni and future employers.
- The overall placement rate of College of Arts and Sciences graduates for the 2015-2016 academic year was 92% (source: Oakland University Career Services 2015-2016 Destination Survey).