

Bachelor of Arts with a major in Communication (2018/2019 Catalog)

MAJOR REQUIREMENTS

Oakland University Courses	Macomb Community College Options
COM 2000 or COM 2001 or COM 3080	SPCH 1060
Interpersonal Group (Choose one course):	SPCH 2100, 2400
Rhetoric/Critical Culture Group (Choose one course):	SPCH 2110, 2300, 2550

Advanced Writing Co-requisite

JRN 2000 or WRT 3082	JOUR 1100 or BCOM 2050 or 2060
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Language Co-requisite (select one of the following options – additional options available at OU)

An introductory two-semester sequence in a foreign language OR an introductory two-semester sequence in sign language	ARAB, CHIN, FREN, GRMN, ITAL, SPAN (1260 and 1270) OR SIGN (1010 and 1020)
One semester foreign language at the second semester or higher OR one semester sign language at the second semester or higher	ARAB, CHIN, FREN, GRMN, ITAL, SPAN (1270, 2360 or 2370) OR SIGN (1020, 1030 or 2010)

MAJOR ELECTIVES

Choose 2 courses from the following list (when not taken above) <i>If sign language is chosen above, take only ONE of these courses</i> <i>Additional course options available at OU</i>	MACA 1410; SIGN 1010, 1020, 1030, 2010; SPCH 1010, 1200, 1400, 1460, 1500, 1600, 2100, 2110, 2300, 2400, 2550, 2700, 2800; (MACA 2400 or SPCH 1800)
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Community College courses that are equivalent to 3000-level OU courses **do not count** toward the minimum 20 credits in 3000-4000 level **COM** courses required for the **Communication** major (consult with OU adviser to plan course selection to fulfill the 3000-4000 level requirement).

MICHIGAN TRANSFER AGREEMENTS:

In many cases it is to a student's advantage to complete the MTA or MACRAO agreement when fulfilling General Education requirements. This may allow for more flexibility when creating a schedule while at your community college. When choosing to complete MTA or MACRAO, please confirm the best courses to take to fulfill the agreement with your academic adviser at Macomb or [MTA Approved Courses](#)

Additional course requirements for MTA when following this major guide (minimum 30 credit hours required for MTA):

- MTA Approved English Composition Course – ENG 1180 or 1210
- MTA Approved English Composition Course – ENG 1190 or 1220 (this is a prerequisite for coursework at OU)
- One MTA Approved Humanities & Fine Arts Course (*assumes you complete a foreign language course, above*)
- One MTA Approved Mathematics Course
- Two MTA Approved Science Courses
- Two MTA Approved Social Science Courses

SPECIAL NOTE REGARDING MTA OR MACRAO: In some cases, completing the MTA or MACRAO agreement may not be practical. When using MTA or MACRAO, your ability to make the most efficient course selections at OU may be impacted depending on your accumulated credits and chosen OU major. For more details on whether or not it is recommended for you to complete MTA or MACRAO, please consult with an OU academic adviser.

When transferring without completing a transfer agreement, reference the table below for courses that satisfy individual categories.

GENERAL EDUCATION REQUIREMENTS

40 credits are required from categories 1-10. Each of these categories must be fulfilled by completing one course of at least 3 or more credits. A course may not be used in more than one of these categories. Please see OU Catalog for further information.

1. Writing Foundations	ENGL 1190 or 1220 (minimum grade of C required for this category)
2. Formal Reasoning	ITCS 1140; MATH 1100, 1290, 1340, 1360, 1370, 1760; PHIL 2200
3. Arts	ARTT 1620, 2650, 2660; HIST 2340; HUMN 1210, 1270, 1300, 1460; MUSC 1030, 1040, 2710, 2720
4. Foreign Language and Culture	May be Satisfied by Major Option (if foreign language is chosen) ARAB 1260, 1270, 2360; CHIN 1260, 1270; FREN 1260, 1270, 2360, 2370; GRMN 1260, 1270, 2360; ITAL 1260, 1270, 2360, 2370; SPAN 1260, 1270, 2360, 2370
5. Global Perspective	ANTH 1000, 1100; ECON 2110; GEOG 2000; HIST 2520, 2650; HUMN 1700, 2000; INTL 2000, 2010, 2300, 2700, 2800; MUSC 1040; POLS 1600
6. Literature	ENGL 1730, 2510, 2520, 2600, 2610, 2710, 2720, 2730, 2740, 2800, 2810, 2850; HUMN 1750
7. Natural Science and Technology	BIOL 1000, 1010, 1310; CHEM 1000, 1050, 1170; ESCI 1210; GEOL 1140; PHSA 1050; PHYS 1180, 2220; RNEW 1000
8. Social Science	ANTH 1000, 1100, 1200; ECON 1160, 1170, 2110; POLS 1000, 1600, 1900; PSYC 1010; SOCY 1010
9. Western Civilization	HIST 1500, 1600, 1700, 2000, 2100, 2200, 2360; PHIL 2010, 2100
10. Knowledge Applications	Satisfied by Major – JOUR 1100 or BCOM 2050 or 2060
U.S. Diversity – May double count with categories 1-10	Satisfied by Major requirement at OU
Capstone & Writing Intensive in the Major	These general education requirements must be met by courses taken at Oakland University.

Students who complete MTA or MACRAO according to this guide satisfy general education categories 1-9 and U.S. Diversity.

EXPLORATORY:

Students with majors in the College of Arts and Sciences (CAS) must satisfy an exploratory requirement. This can be done by completing a double major or a CAS minor or concentration; or by completing a minimum of 12 credits in a single CAS rubric, outside of their major rubric. For additional options visit oakland.edu/exploratory. Only courses that are at the 100-level or above may be used to fulfill the exploratory requirement. Students using MTA or MACRAO must complete the exploratory requirement at Oakland University or another four-year institution.

NOTES:

The College of Arts and Sciences requires that a minimum of 16 credits in the major be completed at Oakland University.

Please contact College of Arts and Sciences Advising at oakland.edu/casadvising or (248) 370-4567 for more information regarding your degree requirements.

TALKING POINTS

Whether you plan to join the corporate world, go to graduate school, run a political campaign or even work in Hollywood, an Oakland communication degree gives you the versatility to unleash your creative potential and achieve your dreams.

Oakland University's communication program combines the best in leading-edge theory with practical, skill-building exercises that apply in the real world. Course selection is flexible, allowing you to design a course of study that best fits your needs!

Getting involved in Student and Professional Organizations is highly encouraged and easy to do. Organizations include Iota Eta, the communication national honor society; OU Forensics, our nationally competitive speech team; WXOU, our student run radio station (and 2x winner of the College Station of the Year Award); Student Video Club, which engages students in creating video productions using TV production studios; and the Association for Women in Communication, which provides professional development opportunities for all our students.

We recognize that today's college students often balance school, work and other responsibilities. To help our students pay for their education, we have communication specific scholarships as well as humanities based scholarships: the Hildum Endowed Scholarship in Communication, Nancy A. French Communication and Journalism Tuition Award, and the Werner Holzbock Humanities Scholarship.

Communication is one of the few majors on campus that allows students to self-select from *three* senior capstone options, depending on their interests after graduation: an internship, a community service class, or a research class.

Oakland is located in the heart of Automation Alley, a high-tech collection of businesses and organizations, and in the midst of one of the most diverse cultural areas of the country. Through innovative partnerships with businesses, non-profit and civic organizations, communication students gain practical, career-related experience while making professional connections that can lead to future job placements.

The average projected starting salary for communication graduates from the class of 2018 is \$51,488 (source: National Association of Colleges and Employers (NACE) Winter 2018 Salary Survey).

OU Career Services works with COM students in our intro, theory, and capstone classes, helping our students build competitive resumes and cover letters as they go through the program so that they are positioned to secure employment after graduating.

Caring faculty created a free "Career Clothes Closet" for Communication students at OU who are going on interviews and applying for jobs.

Panel presentations and networking opportunities are available for students to connect with and learn from recent alumni and future employers.

The overall placement rate of College of Arts and Sciences graduates for the 2015-2016 academic year was 92% (source: Oakland University Career Services 2015-2016 Destination Survey).