

## Bachelor of Arts with a major in Public Relations and Strategic Communication (2017/2018 Catalog)

MAJOR REQUIREMENTS	
Oakland University Courses	Oakland Community College Courses
COM 2403 (additional course options available at OU)	COM 2640
COM 3300 (additional course options available at OU)	COM 2290

### **MICHIGAN TRANSFER AGREEMENTS:**

In many cases it is to a student's advantage to complete the MTA or MACRAO agreement when fulfilling General Education requirements. This may allow for more flexibility when creating a schedule while at your community college. When choosing to complete MTA or MACRAO, please confirm the best courses to take to fulfill the agreement with your academic adviser at OCC or [MTA Approved Courses](#)

### **Additional course requirements for MTA when following this major guide (minimum 30 credit hours required for MTA):**

ENG 1510 (MTA Approved Composition Course)  
 ENG 1520 (MTA Approved Composition Course; this is a prerequisite for coursework at OU)  
 MTA Approved Social Science Course  
 MTA Approved Social Science Course  
 MTA Approved Fine Arts/Humanities Course  
 MTA Approved Fine Arts/Humanities Course  
 MTA Approved Natural Science Course  
 MTA Approved Natural Science Course  
 MTA Approved Mathematics Course

**SPECIAL NOTE REGARDING MTA OR MACRAO:** In some cases, completing the MTA or MACRAO agreement may not be practical. When using MTA or MACRAO, your ability to make the most efficient course selections at OU may be impacted depending on your accumulated credits and chosen OU major. For more details on whether or not it is recommended for you to complete MTA or MACRAO, please consult with an OU academic adviser.

**If you plan to transfer without completing a transfer agreement, please reference the table below for courses that satisfy individual categories.**

### GENERAL EDUCATION REQUIREMENTS

**40 credits are required from categories 1-10. Each of these categories must be fulfilled by completing one course of at least 3 or more credits. A course may not be used in more than one of these categories. Please see OU Catalog for further information.**

1. Writing Foundations	ENG 1520 (minimum grade of B required to be admitted to major)
2. Formal Reasoning	CIS 1060, 1121, 1500, 1722, 2862; MAT 1500, 1525, 1580, 1600, 1730, 2540; PHI 1710, 2710
3. Arts	ART 1560, 2600; FSH 1500; HUM 1510, 1520, 1900; MUS 1540, 1550, 1560, 1585, 1590; THE 1561
4. Foreign Language and Culture	CHI 1510; ARB, GER, ITA 1510, 1530; FRE, JPN, SPA 1510, 1530, 2610, 2620
5. Global Perspective	ANT 1540; GEO 1520; HIS 1520, 1550; HUM 1710; POL 2530, 2610
6. Literature	ENG 1610, 1710, 1720, 2300, 2510, 2520, 2530, 2540, 2550, 2560, 2570, 2750, 2760, 2770; HUM 2720, 2900
7. Natural Science and Technology	BIO 1500, 1511, 1530, 1560, 1600, 2540; CHE 1000, 1510; GEO 1510; GSC 1530, 1580, 1590, 1620; PHY 1031, 1610, 2400; PSC 1560
8. Social Science	ANT 1520, 1540; ECO 2610, 2620; POL 1510, 2530, 2610; PSY 2510; SOC 2510
9. Western Civilization	HIS 2510, 2520, 2610, 2620; PHI 1510, 1610
10. Knowledge Applications	<b>Must be outside of OU Major area (confirm course choice with OU adviser)</b> ART 1510; CIS 1440, 2454, 2555; ENG 2200, 2720; FRE 2610, 2620; JPN 2610, 2620; MAT 1740; PHI 1520; PHO 1220; PHY 1620, 2500; PSY 2740; SOC 2530; SPA 2610, 2620
U.S. Diversity – May double count with categories 1-10	<b>Satisfied by Major option - COM 2290</b>
Capstone & Writing Intensive in the Major	<b>These general education requirements MUST be met by courses taken at Oakland University.</b>

**Students who complete MTA or MACRAO according to this guide satisfy general education categories 1-9 and U.S. Diversity.**

### **Recent Changes:**

- HIS 1520 may be used to satisfy either Global Perspective or Western Civilization category of General Education, must be transferred in before the start of Fall Semester 2019.
- HIS 1510 may be used to satisfy the Western Civilization category of General Education, must be transferred in before the start of Fall Semester 2019.

### **EXPLORATORY:**

Students with majors in the College of Arts and Sciences (CAS) must satisfy an exploratory requirement. This can be done by completing a double major or a CAS minor or concentration; or by completing a minimum of 12 credits in a single CAS rubric, outside of their major rubric. For additional options visit [oakland.edu/exploratory](http://oakland.edu/exploratory). Only courses that are at the 100-level or above may be used to fulfill the exploratory requirement. Students using MTA or MACRAO must complete the exploratory requirement at Oakland University or another four-year institution.

Notes:

- Please contact College of Arts and Sciences Advising at [oakland.edu/casadvising](http://oakland.edu/casadvising) or (248) 370-4567 for more information regarding your degree requirements.
- Admission to the major is competitive; please discuss admission criteria with an OU adviser.