

### Bachelor of Arts with a major in Communication (2017/2018 Catalog)

#### MAJOR REQUIREMENTS

Oakland University Courses	St. Clair County Community College Options
COM 2000 <u>or</u> COM 2001 <u>or</u> COM 3080	SPC 101

#### Language Co-requisite (select one of the following options – additional options available at OU)

An introductory two-semester sequence in a foreign language	FR, GR, SP (101 <u>and</u> 102)
One semester of a foreign language at the second semester or higher	FR, GR, SP (102, 203, <u>or</u> 204)

#### Advanced Writing Co-requisite

JRN 2000 <u>or</u> WRT 3064 <u>or</u> WRT 3082	CM 102
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#### Choose up to 8 credits in electives from the list below

CM 101, 104, 115, 116, 117, 118, 204, 206, 208; SPC 102; THA 105

Community College courses that are equivalent to 3000-level OU courses **do not count** toward the minimum 20 credits in 3000-4000 level **COM** courses that are required for the **Communication** major (consult with OU adviser to plan how to fulfill the 3000-4000 level requirement with appropriate course selection).

#### MICHIGAN TRANSFER AGREEMENTS:

In many cases it is to a student's advantage to complete the MTA or MACRAO agreement when fulfilling General Education requirements. This may allow for more flexibility when creating a schedule while at your community college. When choosing to complete MTA or MACRAO, please confirm the best courses to take to fulfill the agreement with your academic adviser at SC4.

#### **Additional course requirements for MTA when following this major guide (minimum 30 credit hours required for MTA):**

ENG 101 (MTA Approved Communications Course)  
 ENG 102 (MTA Approved Communications Course; this is a prerequisite for coursework at OU)  
 MTA Approved Social Science Course  
 MTA Approved Social Science Course  
 MTA Approved Humanities Course  
 MTA Approved Science Course  
 MTA Approved Science Course  
 MTA Approved Math Course

**SPECIAL NOTE REGARDING MTA OR MACRAO:** In some cases, completing the MTA or MACRAO agreement may not be practical. When using MTA or MACRAO, your ability to make the most efficient course selections at OU may be impacted depending on your accumulated credits and chosen OU major. For more details on whether or not it is recommended for you to complete MTA or MACRAO, please consult with an OU academic adviser.

**If you plan to transfer without completing a transfer agreement, please reference the table below for courses that satisfy individual categories.**

#### GENERAL EDUCATION REQUIREMENTS

**40 credits are required from categories 1-10. Each of these categories must be fulfilled by completing one course of at least 3 or more credits. A course may not be used in more than one of these categories. Please see OU Catalog for further information.**

1. Writing Foundations	ENGL 102
2. Formal Reasoning	CIS 200; MTH 104, 114, 120; PHL 215
3. Arts	ART 120, 121, 122; ENG 255; MUS 106; THA 101
4. Foreign Language and Culture	<b>May be Satisfied by Major Option</b> FR, GR, SP (101, 102, 203 <u>or</u> 204)
5. Global Perspective	ANT 171; GEO 102, 233; PS 230
6. Literature	ENG 205, 206, 208, 210, 211, 212, 220, 221, 225, 230, 231, 236, 243
7. Natural Science and Technology	AST 104 <u>and</u> 106, 114 <u>and</u> 116; BIO 100, 110; CHM 101,111; GEO 101, 137; GLG 101, 102; PHS 101; PHY 110, 121, 221
8. Social Science	ANT 171; BUS 221, 222; PS 101, 230; PSY 180; SOC 101, 200
9. Western Civilization	HIS 101, 102, 149, 150, 233; PHL 210, 213
10. Knowledge Applications	<b>Satisfied by Major Option - CM 102</b>
U.S. Diversity – May double count with categories 1-10	<b>Satisfied by Major at OU</b>
Capstone & Writing Intensive in the Major	<b>These general education requirements MUST be met by courses taken at Oakland University.</b>

**Students who complete MTA or MACRAO according to this guide satisfy general education categories 1-9 and U.S. Diversity.**

**EXPLORATORY:**

Students with majors in the College of Arts and Sciences (CAS) must satisfy an exploratory requirement. This can be done by completing a double major or a CAS minor or concentration; or by completing a minimum of 12 credits in a single CAS rubric, outside of their major rubric. For additional options visit [oakland.edu/exploratory](http://oakland.edu/exploratory). Only courses that are at the 100-level or above may be used to fulfill the exploratory requirement. Students using MTA or MACRAO must complete the exploratory requirement at Oakland University or another four-year institution.

**Notes:**

- Please contact College of Arts and Sciences Advising at [oakland.edu/casadvising](http://oakland.edu/casadvising) or (248) 370-4567 for more information regarding your degree requirements.

**Talking Points**

- Whether you plan to join the corporate world, go to graduate school, run a political campaign or even work in Hollywood, an Oakland communication degree gives you the versatility to unleash your creative potential and achieve your dreams.
- Oakland University's communication program combines the best in leading-edge theory with practical, skill-building exercises that apply in the real world. Course selection is flexible, allowing you to design a course of study that best fits your needs!
- Getting involved in Student and Professional Organizations is highly encouraged and easy to do. Organizations include Iota Eta, the communication national honor society; OU Forensics, our nationally competitive speech team; WXOU, our student run radio station (and 2x winner of the College Station of the Year Award); Student Video Club, which engages students in creating video productions using TV production studios; and the Association for Women in Communication, which provides professional development opportunities for all our students.
- We recognize that today's college students often balance school, work and other responsibilities. To help our students pay for their education, we have communication specific scholarships as well as humanities based scholarships: the Hildum Endowed Scholarship in Communication, Nancy A. French Communication and Journalism Tuition Award, and the Werner Holzbock Humanities Scholarship.
- Communication is one of the few majors on campus that allows students to self-select from *three* senior capstone options, depending on their interests after graduation: an internship, a community service class, or a research class.
- Oakland is located in the heart of Automation Alley, a high-tech collection of businesses and organizations, and in the midst of one of the most diverse cultural areas of the country. Through innovative partnerships with businesses, non-profit and civic organizations, communication students gain practical, career-related experience while making professional connections that can lead to future job placements.
- The average projected starting salary for communication graduates from the class of 2018 is \$51,488 (source: National Association of Colleges and Employers (NACE) Winter 2018 Salary Survey).
- OU Career Services works with COM students in our intro, theory, and capstone classes, helping our students build competitive resumes and cover letters as they go through the program so that they are positioned to secure employment after graduating.
- Caring faculty created a free "Career Clothes Closet" for Communication students at OU who are going on interviews and applying for jobs.
- Panel presentations and networking opportunities are available for students to connect with and learn from recent alumni and future employers.
- The overall placement rate of College of Arts and Sciences graduates for the 2015-2016 academic year was 92% (source: Oakland University Career Services 2015-2016 Destination Survey).