

Bachelor of Arts with a major in Communication (2017/2018 Catalog)

MAJOR REQUIREMENTS <i>Additional course options available at OU</i>	
Oakland University Courses	Wayne County Community College Courses
Public Address requirement:	SPH 101 or SPH 201
Interpersonal Group requirement:	SPH 100
Media Group requirement:	SPH 131
JRN 2000	ENG 190

Language Co-requisite (select one of the following options – additional options available at OU)	
Choose an introductory two-semester foreign language sequence OR an introductory two-semester sequence in sign language	ARA, CHN, FRE, GRM, JPN, SPA 101 and 102 or ASL 100 and 120
One semester foreign language at the second semester or higher OR one semester sign language at the second semester or higher	CHN, JPN 102; ARA, FRE, GRM, SPA 102, 201 or 202; ASL 120, 200 or 220

MAJOR ELECTIVES	
When following this guide, choose up to 11 credits from the following list of courses (if not already taken above): <i>Additional course options available at OU</i>	ASL 100*, 120*, 200*, 220*; DMP 102, 103, 104, 107, 112; SPH 100, 101, 131, 201 *ASL 100, 120, 200 and/or 220 taken for Language Co-requisite (above), already count toward these eleven credits

SPECIAL NOTE: Community College courses that are equivalent to 3000-level OU courses do not count toward the minimum 20 credits in 3000-4000 level COM courses that are required for the Communication major; therefore, fulfilling all the above requirement areas with WC3 courses will likely result in additional 3000+ COM credits needed to meet the major requirement.

Consult with OU adviser for assistance determining most efficient course of action in fulfilling the 3000-4000 level requirement.

MICHIGAN TRANSFER AGREEMENTS:

In many cases, it is to a student's advantage to complete the MTA or MACRAO agreement when fulfilling General Education requirements. This may allow for more flexibility when creating a schedule while at your community college. When choosing to complete MTA or MACRAO, please confirm the best courses to take to fulfill the agreement with your academic adviser at Wayne.

SPECIAL NOTE REGARDING MTA OR MACRAO: In some cases, completing the MTA or MACRAO agreement is not as practical. When using MTA or MACRAO, your ability to make the most efficient course selections at OU may be impacted depending on your accumulated credits and chosen OU major. For more details on whether or not it is recommended for you to complete MTA or MACRAO, please consult with an OU academic adviser.

If you plan to transfer without completing a transfer agreement, please reference the table below for courses that satisfy individual categories.

GENERAL EDUCATION REQUIREMENTS 40 credits are required from categories 1-10. Each of these categories must be fulfilled by completing one course of at least 3 or more credits. A course may not be used in more than one of these categories. Please see OU Catalog for further information.	
1. Writing Foundations	ENG 120
2. Formal Reasoning	CIS 203; MAT 131, 171; PHL 211; VGD 268, 269
3. Arts	AAS 175; HUM 101, 126, 141, 211, 231, 232; MUS 121
4. Foreign Language and Culture	May be Satisfied by Major Co-requisite (if foreign language is chosen) CHN, JPN 101, 102; ARA, FRE, GRM, SPA 101, 102, 201, 202
5. Global Perspective	ANT 154; GEO 202; HIS 152; PHL 101; PS 160
6. Literature	AAS 253; ENG 212, 228, 233, 234, 240, 250, 252, 260, 261, 266, 290, 292
7. Natural Science and Technology	AST 101; BIO 125, 155, (165 and 175); CHM 105, 136; GEL 210; PHY 235, 265
8. Social Science	AAS 131; ANT 153, 154; ECO 101, 102; PS 101, 104, 160; PSY 101; SOC 100
9. Western Civilization	HIS 249, 250, 261, 262; PHL 201, 221
10. Knowledge Applications	Satisfied by Major option – ENG 190
U.S. Diversity – May double count with categories 1-10	Satisfied by Major requirement at OU
Capstone & Writing Intensive in the Major	These general education requirements must be met by courses taken at Oakland University.

Students who complete MTA or MACRAO according to this guide satisfy general education categories 1-9 and U.S. Diversity.

EXPLORATORY:

Students with majors in the College of Arts and Sciences (CAS) must satisfy an exploratory requirement. This can be done by completing a double major or a CAS minor or concentration; or by completing a minimum of 12 credits in a single CAS rubric, outside of their major rubric. For additional options visit oakland.edu/exploratory. Only courses that are at the 100-level or above may be used to fulfill the exploratory requirement. Students using MTA or MACRAO must complete the exploratory requirement at Oakland University or another four-year institution.

Recent Changes:

- **HIS 152 may be used to satisfy either the Global Perspective or Western Civilization category of General Education, must be transferred in before the start of Fall Semester 2019.**
- **HIS 151 may be used to satisfy the Western Civilization General Education category, must be transferred in before the start of Fall Semester 2019.**

Notes:

- Please contact College of Arts and Sciences Advising at oakland.edu/casadvising or (248) 370-4567 for more information regarding your degree requirements.

Talking Points

- Whether you plan to join the corporate world, go to graduate school, run a political campaign or even work in Hollywood, an Oakland communication degree gives you the versatility to unleash your creative potential and achieve your dreams.
- Oakland University's communication program combines the best in leading-edge theory with practical, skill-building exercises that apply in the real world. Course selection is flexible, allowing you to design a course of study that best fits your needs!
- Getting involved in Student and Professional Organizations is highly encouraged and easy to do. Organizations include Iota Eta, the communication national honor society; OU Forensics, our nationally competitive speech team; WXOU, our student run radio station (and 2x winner of the College Station of the Year Award); Student Video Club, which engages students in creating video productions using TV production studios; and the Association for Women in Communication, which provides professional development opportunities for all our students.
- We recognize that today's college students often balance school, work and other responsibilities. To help our students pay for their education, we have communication specific scholarships as well as humanities based scholarships: the Hildum Endowed Scholarship in Communication, Nancy A. French Communication and Journalism Tuition Award, and the Werner Holzbock Humanities Scholarship.
- Communication is one of the few majors on campus that allows students to self-select from *three* senior capstone options, depending on their interests after graduation: an internship, a community service class, or a research class.
- Oakland is located in the heart of Automation Alley, a high-tech collection of businesses and organizations, and in the midst of one of the most diverse cultural areas of the country. Through innovative partnerships with businesses, non-profit and civic organizations, communication students gain practical, career-related experience while making professional connections that can lead to future job placements.
- The average projected starting salary for communication graduates from the class of 2018 is \$51,488 (source: National Association of Colleges and Employers (NACE) Winter 2018 Salary Survey).
- OU Career Services works with COM students in our intro, theory, and capstone classes, helping our students build competitive resumes and cover letters as they go through the program so that they are positioned to secure employment after graduating.
- Caring faculty created a free "Career Clothes Closet" for Communication students at OU who are going on interviews and applying for jobs.
- Panel presentations and networking opportunities are available for students to connect with and learn from recent alumni and future employers.
- The overall placement rate of College of Arts and Sciences graduates for the 2015-2016 academic year was 92% (source: Oakland University Career Services 2015-2016 Destination Survey).