

Carl T. Camden

President and CEO



As president and chief executive officer of Kelly Services®, Carl Camden is a recognized thought leader on talent management and how companies can adapt to succeed in the changing economic landscape.

In his role at Kelly Services – which serves 97 percent of the Fortune 100 companies – Carl regularly consults with leaders of many of the largest, best-known corporations in the world, providing insight into labor trends and advising on flexible workforce strategies. His company's solutions and his clients' needs span the Americas, Asia-Pacific, and EMEA, and Carl is a frequent speaker at international conferences on human resource strategies, leadership, and changing labor dynamics.

His varied educational and professional background gives him a unique perspective on the changing world of work. With three degrees (including a PhD) by the age of 25, Carl has been a marketing executive for a bank holding company; co-president of an advertising agency; co-founder of a behavioral research group; and a tenured university professor. He is frequently invited to speak to students and faculty at business schools throughout the U.S.

Carl is a member of The Committee for Economic Development (CED), a nonprofit, nonpartisan, business-led, public policy organization. In 2015, the CED combined with The Conference Board, a nonprofit business membership and research group organization, and Carl has since served on the board of trustees for The Conference Board. He is a member of the Business Roundtable, an association of chief executive officers of leading U.S. companies. He also serves as a director of Temp Holdings, Co., Ltd. ("THD"), one of the largest staffing firms in Japan and the Asia Pacific market.

Previously Carl served on the board of directors for the Federal Reserve Bank of Chicago, Detroit Branch, the Labor Advisory Committee for the Federal Reserve Bank, the Advisory Committee on Employee Welfare and Pension Benefits (ERISA Advisory Council), the board of visitors of Duke University Fuqua School of Business, the board of trustees for the University of Detroit Mercy, and the board of directors for the Detroit Regional Chamber.

Carl is well-known for being a passionate advocate for the free agent workforce. He has served on the American Staffing Association's board of directors, and received awards from international workforce agencies for his significant contributions to improving the workforce development system.

Carl has been featured in Business Week, The New York Times, Huffington Post, Bloomberg, and numerous other media on topics ranging from labor force dynamics to health care reform to leadership in an increasingly global business climate.