

**Agendum  
Oakland University  
Board of Trustees Formal Session  
February 2, 2024**

**Resolution of the Oakland University Board of Trustees Recognizing the  
Achievement of “Aspire. Advance. Achieve. The Campaign for  
Oakland University”**

**A Recommendation**

1. **Division and Department:** University Advancement
2. **Introduction:** With the successful record-breaking conclusion of Aspire. Advance. Achieve. The Campaign for Oakland University, it is recommended that a resolution honoring the historic achievement of surpassing the \$150 million goal, the nearly 20,000 generous donors, the University Advancement team’s diligent efforts, and university leadership.
3. **Previous Board Action:** None.
4. **Budget Implications:** No direct costs, however over \$150 million in gifts and commitments secured in support of OU’s educational mission.
5. **Educational Implications:** Over \$150 million in gifts and commitments secured in support of OU’s educational mission.
6. **Personnel Implications:** None.
7. **University Reviews/Approvals:** This agendum has been prepared by the Vice President for University Advancement and reviewed by the President.
8. **Recommendation:**

RESOLVED, that the Board of Trustees approves the following resolution recognizing the Achievement of Aspire. Advance. Achieve. The Campaign for Oakland University.

WHEREAS, Oakland University embarked on a transformative campaign to enhance its academic programs, scholarship support, and opportunities for its students, faculty, and staff; and

WHEREAS, Aspire. Advance. Achieve. The Campaign for Oakland University, the largest in the history of the University, was launched with the vision of advancing Oakland University's mission and strengthening its position as a leading institution of higher education; and

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WHEREAS, the campaign aimed to provide critical support for scholarships, research, innovative and programs, ensuring a vibrant and inclusive learning environment; and

WHEREAS, the members of the Oakland University community, including alumni, friends, faculty, staff, and students, rallied together with unwavering dedication and commitment to the campaign's success; and

WHEREAS, the collective efforts of donors, volunteers, and supporters yielded remarkable results, surpassing the initial campaign goal of \$150 million ahead of schedule; and

WHEREAS, Aspire. Advance. Achieve. The Campaign for Oakland University has exceeded expectations, achieving an extraordinary milestone that will have a lasting impact on the University and its constituents;

NOW, THEREFORE, BE IT RESOLVED, that the Oakland University Board of Trustees hereby acknowledges and commends the remarkable achievement of surpassing the campaign goal; and

BE IT FURTHER RESOLVED, that the Board of Trustees expresses its deepest gratitude to all individuals, organizations, and partners who generously contributed their time, resources, and expertise to the campaign's success; and

BE IT FURTHER RESOLVED, that the Board of Trustees commends President Ora Hirsch Pescovitz, Vice President for University Advancement Michael Westfall, the University Advancement team, Cabinet, Deans, Faculty and Staff for their leadership and efforts in the achievement of the campaign goal; and

BE IT FURTHER RESOLVED, that the Board of Trustees recognizes the profound impact of this achievement on Oakland University's ability to provide exceptional educational experiences, enhance scholarship support, foster innovation and creativity, and empower students to realize their full potential; and

BE IT FURTHER RESOLVED, that the Board of Trustees pledges to honor the trust placed in Oakland University by diligently stewarding campaign funding support and ensuring its strategic allocation to further enhance the University's programs, facilities, and opportunities for all members of the campus community.

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ADOPTED by the Board of Trustees this second day of February, 2024.

9. **Attachments:** None.

Submitted to the President  
on JAN 29, 2024 by



Michael J. Westfall  
Vice President for University Advancement

Recommended on 1/30, 2024  
to the Board of Trustees for Approval by



Ora Hirsch Pescovitz, M.D.  
President

Reviewed by



Joshua D. Merchant, Ph.D.  
Chief of Staff and  
Secretary to the Board of Trustees