Agendum
Oakland University
Board of Trustees Formal Session
June 28, 2024

NAME CHANGE: DEPARTMENT OF ART AND ART HISTORY TO ART, ART HISTORY AND DESIGN DEPARTMENT
A Recommendation

1.   **Division and Department:** Academic Affairs, College of Arts and Sciences, Department of Art and Art History.

2.   **Introduction:** On February 21, 2024, the full-time faculty of the Art and Art History department voted to unanimously approve *(10 yes, 0 no, 0 abstain)* a department name change to the Art, Art History and Design department. Faculty agreed that the addition of the word "Design" more accurately depicts the present and the future of our department.

Ten years ago, the Graphic Design program graduated its first major. In Fall 2013, it was reported that there were 42 DES majors, and by Fall 2022 there were 272 majors. In the department, graphic design majors account for ~70% of the department's ~391 majors, yet "Design" is not reflected in the department's name. Currently, the department is undergoing its Ten-Year Program Review, and the external reviewer, Julie Mader-Meersman writes her assessment dated February 28, 2024:

Considering the significant growth of the AAH Department, specifically because of Graphic Design, the faculty of this area is in the process of recommending a department name change that clearly and outwardly communicates to the on- and off-campus communities that the home of this area lies within the department. As the area with the largest number of majors, it's valid that the Graphic Design program be reflected in the department name. This is especially important given OU's regional competition.
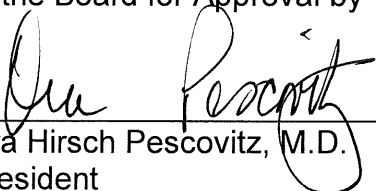
The department requests to include the word "Design" rather than "Graphic Design" for multiple reasons:
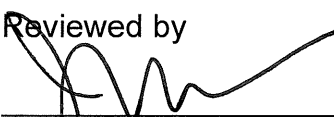
- It reduces the word/character count for the department, to avoid an overly burdensome title.
- It provides a clear, yet flexible umbrella term that defines what the department offers. "Graphic design" falls under the larger term "Design", while maintaining flexibility for future change and growth within the program and department's offerings. For example, in the DES program's recent curricular changes, the term "Web Design" was removed from course offerings in favor of the more current term "UX/UI Design". The design industry changes at a rapid pace with technology, and it is important to not have our most public-facing title – the department name – be hindered by quickly outdated terminology.

- Our regional competitors use the word "Design" rather than a specific program within the title of their department and schools such as Wayne State *University's Department of Art, Art History, and Design* and Eastern Michigan University's *School of Art & Design*. It is important to align ourselves with other academic institutions to remain competitive and remove confusion for potential students and applicants.

3. **Previous Board Action:** None.

4. **Budget Implications:** Recruitment materials, such as brochures and tablecloths, will need to be updated with the new department name/logo. Wayfinding signage in the West Wilson Hall entrance and the department office signage on the 3rd floor of West Wilson Hall will need to be updated.

5. **Educational Implications:** The department name will better reflect the programmatic offerings, enhancing our recruiting and other public-facing efforts, such as community partnerships, that benefit our programs and curriculums.

6. **Personnel Implications:** The name change does not affect or impact staff or faculty.

7. **University Reviews / Approvals:** Unanimously approved by the College of Arts and Sciences Assembly on March 26, 2024; Unanimously approved by the University Senate on April 18, 2024.

8. **Recommendation:**
   RESOLVED, that the Board of Trustees authorizes the change in the program and degree title from the Department of Art and Art History to Art, Art History and Design Department.

9. **Attachments:** A. Approved Senate Minutes, April 18, 2024

Recommended on ___6/19___, 2024
to the Board for Approval by

_____
Ora Hirsch Pescovitz, M.D.
President

Reviewed by

_____
Joshua D. Merchant, Ph.D.
Chief of Staff and
Secretary to the Board of Trustees

Senate Minutes
April 18, 2024

Members present: *Arnold, Barry, Battles, Baxa, Bills, Boruff-Jones, Carey, Carpenter, Craig, Daniel, Demsky, Dinda, Edrisinha, Eis, Ferguson, Glover, Golinski, Guessous, Hansen, Hartmus, Hay, Insko, Kiefer, Kies, Knox, Kobus, Kondratek, Landolt, Latcha, Margerum-Leys, Merchant, Miller, Mitton, Olawoyin, Ostergaard, Pierce, Qian, Rawashdeh, Reger, Rios-Ellis, Rutledge, Tiegs, Trivedi, Wasserman, Wendell, Wenz, Williams*

Members absent: *Al-Shabrawey, Aloi, Ball, Chamra, Coleman, Eldredge, Eskander, Farooqi, Gemechu, Goble, Ligocki, Naus, Shesko, Stanton, Tilashalski, Wadsworth, Wells, Zhu*

The hybrid meeting was called to order at 3:11 p.m. by Provost Rios-Ellis.

SUMMARY of INFORMATION and ACTION ITEMS

1. **INFORMATION ITEMS**
   1.1 Graduate Program Submissions
   1.1.1 Doctor of Philosophy in Education: Early Childhood Education, program modification to reduce the required number of credits for completion of the program, to add a research engagement requirement, and, to modify the qualifying exam structure; Department of Human Development and Child Studies, School of Education and Human Services
   1.1.2 Graduate Certificate in Teaching English to Speakers of Other Languages (TESOL) PreK-Adult modification to combine two certificates into one certificate; Department of Linguistics, College of Arts and Sciences
   1.1.3 Graduate Certificate in Teaching English to Speakers of Other Languages (TESOL) discontinued certificate effective Fall 2024; Department of Linguistics, College of Arts and Sciences

   1.2 Undergraduate Program Submissions
   1.2.1 Studio Art, B.A., modification to update the curriculum by changing course numbers and updating the multidisciplinary course titles; Department of Art and Art History, College of Arts and Sciences.
   1.2.2 Data Science, B.S., Concentration in Artificial Intelligence, new major-dependent concentration to offer students broader knowledge in this area; Department of Computer Science and Engineering, School of Engineering and Computer Science.
   1.2.3 Data Science Minor, new minor; Department of Computer Science and Engineering, School of Engineering and Computer Science

   1.3 Combined Graduate School and Undergraduate Submissions
   1.3.1 Bachelor of Interdisciplinary Studies B.I.S. / Master of Arts (M.A.) Clinical Mental Health Counseling, Combined, new combined degree program; Bachelor of Interdisciplinary Studies and Department of Counseling, School of Education and Human Services
   1.3.2 Bachelor of Interdisciplinary Studies B.I.S. / Master of Arts M. A. Counseling, Combined, new combined degree program; Bachelor of Interdisciplinary Studies and Department of Counseling, School of Education and Human Services
   1.3.3 Accounting, Combined B.S._MAcc, new combined degree program; Department of Accounting and Finance, School of Business Administration.
   1.3.4 Clinical and Diagnostic Sciences, Specialization in Medical Laboratory Sciences, B.S./Clinical and Diagnostic Sciences, M.S., Combined B.S./M.S., new combined

degree program; Department of Clinical and Diagnostic Sciences, School of Health Sciences

      1.3.5 **Communications, Bachelor of Arts (B.A.) to Communications, Master of Arts (M.A.) Combined Degree new combined program,** Department of Communication and Journalism, College of Arts and Sciences

  1.4 Master Planning Update

  1.5 Strategic Planning Update

  1.6 Mental Health Committee Update

  1.7 Provost's Updates

2. **ROLL CALL**

3. **APPROVAL OF THE MINUTES OF MARCH 21, 2024**

4. **UNFINISHED BUSINESS**
   4.1 SUBSTANTIVE MOTION from the University Calendar Ad Hoc Committee to move this committee to a regular standing committee and rename it to Academic Calendar Development Committee (ACDC).

5. **NEW BUSINESS**
   5.1 NON-SUBSTANTIVE MOTION from the General Education Assessment Committee (GEAC) to update the committee's charge.
   5.2 NON-SUBSTANTIVE MOTION from the General Education Committee (GEC) to update the committee's charge to align with the General Education Assessment Committee (GEAC) charge.
   5.3 SUBSTANTIVE MOTION from the Graduate School to create a new Energy Engineering, Master of Science program to begin Fall 2024; Department of Mechanical Engineering, School of Engineering and Computer Science.
   5.4 SUBSTANTIVE MOTION from the University Committee on Undergraduate Instruction to create a new Mechatronics and Robotics Engineering, Bachelor of Science program as well as six (6) major-dependent concentrations [Automotive Mechatronic Systems, Autonomous Vehicles, Autonomous Vehicles, Intelligent Robotics and Controls, Human-Robot Interaction, and Industrial Robotics and Automation] to begin Fall 2024; Department of Electrical and Computer Engineering, School of Engineering and Computer Science.
   5.5 NON-SUBSTANTIVE MOTION from the General Education Program Revision Ad Hoc Committee to change the charge and membership of the General Education Program Revision Ad Hoc Committee to include 1) an additional faculty voting member, reserved for a faculty representative from the Visual and Performing Arts, and 2) a voting undergraduate student representative, to be appointed by the Oakland University Student Congress.
   5.6 SUBSTANTIVE MOTION from the Department of Art and Art History and the College of Arts and Sciences to change the name of the Department of Art and Art History to the Department of Art, Art History and Design; Department of Art and Art History, College of Arts and Sciences
   5.7 PROCEDURAL MOTION to approve and conduct a University Senate Meeting in the month of May, 2024 for the purpose of concluding unfinished business from this April 18, 2024 meeting or attached listing.

A. **INFORMATION ITEMS**

Provost Rios-Ellis provided the opportunity for Senators to ask questions or comment on information items 1.1-1.3 above. There were no questions or comments.

Master Planning Update. Presented by Vice-President Steve Mackey. Additional Presenters: Jennifer Myers (University Architect and Project Manager, OU Facilities Mgmt); from Arcadis: Nicholas Kothari, Kyle Schertzing, Jay Deshmukh. See the presentation in the Senate espace for more specifics.

Mackey: We need to update the Master Plan to adjust for enrollment changes, and incorporate new things since the last Master Plan (2016) into this plan, such as the Native American Heritage Site.

Mackey introduced Jen Meyers and the team from Arcadis, who went over the process and specific areas of interest. Meyers: as both University Architect and Project Manager, she is open to any feedback that people have. Kothari: (Arcadis Project Manager). Explained listening to all voices (executive committee, steering committee, stakeholder engagement sessions on various aspects), keeping the project on schedule. They have had 15-16 multi-focus group engagement sessions so far. There is a dashboard available on the OU website for the Campus Master Plan 2024. This will become a living dashboard, rather than a static report, so it will not be a static picture of what has occurred or inflexible in the future. The timeline is to complete the process in 14 months. Phase 1 Discovery is finishing up in May, and Phase 2 Analysis is starting. Desmukh: strong data analysis team, generating Key Performance Indicators so the Master Plan is a tool rather than a document, for engagement, decision-making, and prioritization. Everyone is highly encouraged to fill out the Survey, which is available on the Master Plan website. They are investigating the "personalities" of the different parts of campus; academics, research, student engagement, student life, housing, dining, maintenance, operations, sustainability; aligning Master Plan with facilities and grounds and strategic vision of the university.

Questions and comments. *Question:* are you looking at existing building expansion? (Dinda) *Answer:* yes, comprehensively in a broad way, looking at spatial optimization, adequacy, varying enrollment pressures create different needs (Desmukh). *Question:* are you meeting with faculty groups? (Dinda) *Answer:* yes, two so far, but we will meet more, and some from every school. Not all of the schools have forwarded their academic plans yet. The intent is to get input from the college and all of the schools and from the survey, and create an inventory of academic spaces and when/how they are used (Desmukh).

From the chat: The scheduled library session was missed (unknown questioner). *Answer:* that is being rescheduled (Meyers); it is important and we will make an actual visit as well as a meeting (Desmukh). (The timing of the first Open House (so close to the end of the semester; also a question on not having an engagement session at the library. *Question:* Suggestion to be in many different locations not just the OC (science, engineering, MTD, etc.) (Mitton). *Answer:* We did go to those buildings to capture as much feedback as possible (Kothari). *Question:* was the faculty subdivision was included in master planning (Tiegs)? Answer: but I don't know if we're going to interview faculty in the sub separately, but will take that on note (Mackey).

Further emphasis on filling out the survey with as much detail as possible.

Strategic Plan 2030 Update. Presented by Chief of Staff Josh Merchant.
Brief update included information on regular meetings of 16 theme teams and strategic planning leadership team liaisons; timeline for feedback to the Cabinet at the end of April turned out to be too quick, so it was moved to end of May, first of June; contextualizing of the SWOT analysis in the environmental scan; some very creative and specific recommendations

requiring development of specific initiatives in conjunction with Executive Leadership Council. June for a half-day retreat of the Cabinet to review all feedback to determine specific initiatives which need to be approved by the President. Then over the summer develop the work, action, timelines and a budget for rollout in the fall. Over 200 people are involved in the process in theme teams of faculty, staff and students. Update will be sent to the campus before the end of the semester.

Question: Where is the SWOT analysis available (Wendell)? *Answer:* We can post a link on the Senate espace (Rios-Ellis). It is also the environmental scan and the SWOT analysis of that (Merchant).

Mental Health Committee Update: JED Foundation Consultancy recommendation.
Presented by Susan McCarty and Annie Gilson. Additional presenters: Terry Dibble, David Schwartz, Annie Gilson. See the presentation in the Senate espace for more specific details.
   McCarty: Some positive updates on resources on campus and appreciation and thanks to the faculty, staff and students who work to support mental health on campus. Information on the widespread problem and rising numbers and intensity of mental health issues; the very low OUCC counselor/student ratio; inability to get appointments with mental health professionals on campus; the potential financial impact of students leaving OU for mental health reasons; a review of the lack of funding, resources, support, and communication; difficulty navigating website for help (working with Rec Well and UCM on this. Therefore, the committee is recommending a JED Foundation Consultancy.

The JED Foundation is a mental-health and suicide-prevention non-profit focused on college and high school, which offers schools strategic plans on how to improve on campus issues that impact mental health. See the presentation in the Senate espace for more specifics. The cost of the consultancy varies based on the length and nature of the consultancy, from $18,000 for 18 months for consulting and a strategic plan, to $42,000 for 4 years ($62,000 with a $20,000 grant) for an embedded consultant, additional access to materials and consultations, a survey and a strategic plan. The critical need for the JED was discussed (the dire situation for students; the burnout amongst faculty and staff), along with the benefits that we would get from JED), and the other Michigan universities that are using JED consultancies.

FAQs included (and answered in detail on presentation slides) why not use experts on our own campus (this would be included), would JED make changes we don't like (they can't implement any changes), and why not spend that money on something we need on campus (greatest needs – such as staff – can't be fixed with JED funding). Pros and cons of JED consultancies were presented.

Gilson: noted the recently announced anticipated drop in MI Bridge funding (COVID funding), which had helped hire about 900 extra mental health faculty in high schools, so there will be a steeper increase in mental health problems among incoming classes. (Gilson).

Questions and comments: *Question:* on the slide you showed a slight reduction in problems in 2022-23 compared to 2021-22; question on whether other universities see reductions? If we can get that information on reduction of students leaving and correlate that with a revenue margin that would move people in the cabinet (Rios-Ellis). *Answer:* We can ask the JED to provide us that information. (McCarty). *Comment:* When students on campus heard about the JED Foundation and what it could bring to campus, they were very hopeful and feeling like they are being listened to and that conditions might get better. Student Congress gives its overwhelming support for this mentioning the emotional and financial positive impacts on student and faculty lives. We understand that from the emotionally removed aspect, the pros

and cons need to be weighted on the cost investment. We feel this would not only improve retention but make the money back. And on the emotional side, this would make a positive impact on student and faculty lives, and possibly saving lives, which is priceless. (Ferguson). This received considerable applause from Senators. *Comment:* Back to the cost, thinking fiscally, which is always an issue, this is not much when you compared to lost revenue (Rios-Ellis). *Comment:* This crisis is also for faculty as well, but a note that OU does not have a faculty exit survey so it doesn't have information on why faculty are leaving (Pollard). Comment: While we know we always have to worry about money, but anxious and depressed students don't do well in class. We will have students who learn more, who are more imaginative, and will be more ambitious in a constructive way if we can address these mental problems (Miller).

Provost's Updates – Provost Rios-Ellis.
She noted the end of the academic year and her last Senate meeting. There are 104 people in this Senate meeting, which is a record attendance. She has enjoyed working with all of you. There has been a resurgence of participation in shared governance, from barely getting a quorum when she first started to over 100 physically or virtually. Shared governance is so important, how we move and sustain, and it is very different than many environments. The Provost thanked everyone, noted her overwhelmingly positive experience with the Senate, despite the challenges faced, and offered her appreciation to the Senators.

She congratulated Caress Dean and Maria Beam, who got a $350,000 government grant through the Health Resource Services Administration, and how important it is to have Public Health and Social Work figure things out by working together, and to explore options for an MSW MPH degree.

Rios-Ellis briefly discussed transition planning, which is already in process. President Pescovitz has discussed an expedited decision on the search firm and an interim appointment. She said she would miss everyone and hopes to keep in touch, and thanks everyone.

B. APPROVAL OF THE MINUTES OF MARCH 21, 2024.
The motion was made to approve the minutes of March 21, 2024. (Guessous, Rutledge).
The motion was approved (42 yes, 0 no).

C. UNFINISHED BUSINESS
4.1 SUBSTANTIVE MOTION from the University Calendar Ad Hoc Committee to move this committee to a regular standing committee in the Oakland University Senate, create and update its charge and rename it to Academic Calendar Development Committee (ACDC). Presented by Trisha Westergaard and Mike Latcha.

> **MOVED** *to change the Calendar Ad Hoc Committee to a standing university committee, create and update its charge, and rename it to the Academic Calendar Development Committee (ACDC).*

> *Second Reading: Amendable, debatable, and eligible for a final vote.*

Westergaard: They appreciated the great conversation and feedback they had received in the last Senate meeting. They brought it back to the committee and as a result had updated the charge discussed the purposes as a standing committee: education, advising, documenting, sharing information with Senate, connecting, analyzing. Latcha: the only change is in the charge, going from five points to four, moving away from recommending to collecting and maintaining guidelines and priorities as well as analyzing, educating and advising the community.

No further questions or comments were made.

The motion to amend the original motion with the new charge was approved (43 yes, 3 no).

The amended motion was approved (42 yes, 4 no). Music by ACDC played, to laughter and applause.

D. NEW BUSINESS

5.1 NON-SUBSTANTIVE MOTION from the General Education Assessment Committee (GEAC) to update the committee's charge to align with the General Education Committee (GEC) charge to more appropriately meet the combined goals of both committees. Presented by Julia Rodriguez. (Margerum-Leys, Battles)

> *MOVED that the Senate approve the changes to the General Education Assessment Committee's charge.*

There were no questions or comments. The motion was approved (44 yes, 1 no).

5.2 NON-SUBSTANTIVE MOTION from the General Education Committee (GEC) to update the committee's charge to align with the General Education Assessment Committee (GEAC) charge to more appropriately meet the combined goals of both committees. Presented by Julia Rodriguez. (Battles, Barry)

> *MOVED that the Senate approve the changes to the General Education Committee's charge.*

There were no questions or comments. The motion was approved (45 yes, 0 no).

5.3 SUBSTANTIVE MOTION from the Graduate School to create a new Energy Engineering, Master of Science program to begin Fall 2024 to prepare students for advanced-level energy engineering careers including in the sectors of power generation, energy distribution and storage, fuels, transportation, and energy use efficiency; Department of Mechanical Engineering, School of Engineering and Computer Science, presented by Laila Guessous and Jonathan Maisonneuve. (Battles, Rawashdeh). See the presentation in the Senate espace for details.

> *MOVED that the Senate approve the new Energy Engineering, Master of Science program to begin Fall 2024; Department of Mechanical Engineering, School of Engineering and Computer Science.*

The program was noted as collaborative between electrical and computer engineering and industrial systems engineering and includes courses from chemistry, DHS and economics as electives, so that it was a great collaboration within the university.

There were no questions or comments. A motion was made to move to second reading (Guessous, Rawashdeh). The motion was approved   (37 yes, 8 no).

There were no questions or comments. The original motion was approved (40 yes, 2 no).

5.4 SUBSTANTIVE MOTION from the University Committee on Undergraduate Instruction to create a new Mechatronics and Robotics Engineering, Bachelor of Science program as well as six (6) major-dependent concentrations [Automotive Mechatronic Systems, Autonomous Vehicles, Autonomous Vehicles, Intelligent Robotics and Controls, Human-Robot Interaction, and Industrial Robotics and Automation] to begin Fall 2024 to meet the needs of advancements in automation, mobility, artificial intelligence and robotics, this program will keep the university competitive and provide our students with the skills necessary

to succeed and serve our local and national industry; Department of Electrical and Computer Engineering, School of Engineering and Computer Science. Presented by Brian Dean and Osamah Rawashdeh. (Guessous, Battles) See the presentation in the Senate espace for details.

> MOVED that the Senate approve the new Mechatronics and Robotics Engineering, Bachelor of Science program as well as 6 major-dependent concentrations, to begin Fall 2024; Department of Electrical and Computer Engineering, School of Engineering and Computer Science.

Question: about the 129 credits required, how does that compare to relatively similar programs? Answer: all of the School of Engineering and Computer Science majors require 129 credits, except for a couple with 128 (Dean). Also, these are accredited programs so courses are required (Rios-Ellis). Comment: bioethics needs to be in there in a strong way (Rios-Ellis). Answer: All engineering students have to take an ethics class (Guessous). Bio is not involved in the current version of the program yes, but that's something that may be coming up in the future (Dean). In the faculty line we requested in the hardware for robotics and prosthetics it is one of the primary areas. (Rawashdeh)

A motion was made to move to second reading (Rawashadeh, Aloi). The motion was approved (30 yes, 7 no).

There was no further discussion. The original motion was approved (33 yes, 1 no).

5.5 NON-SUBSTANTIVE MOTION from the General Education Program Revision Ad Hoc Committee to change the charge and membership of the General Education Program Revision Ad Hoc Committee to include 1) an additional faculty voting member, reserved for a faculty representative from the Visual and Performing Arts, and 2) a voting undergraduate student representative, to be appointed by the Oakland University Student Congress. Presented by Laila Guessous and Maria Paino. (Ostergaard, Battles).

> MOVED that the Senate change the membership of the General Education Program Revision Ad Hoc Committee to include 1) an additional faculty voting member, reserved for a faculty representative from the Visual and Performing Arts, and 2) a voting undergraduate student representative, to be appointed by the Oakland University Student Congress.

There were no questions. The motion was approved (37 yes, 0 no).

5.6 SUBSTANTIVE MOTION from the Department of Art and Art History and the College of Arts and Sciences to change the name of the Department of Art and Art History to the Department of Art, Art History and Design; Department of Art and Art History, College of Arts and Sciences, presented by Meaghan Barry. (Battles, Barry) See the presentation in the Senate espace for the rationale and more details.

> MOVED to change the name of the Department of Art and Art History to the Department of Art, Art History, and Design.

There were no questions or comments.

A motion was made to move to second reading (Eis, Barry). The motion was approved (39 yes, 0 no).

There were no questions or comments. The original motion was approved (39 yes, 0 no).

Rios-Ellis noted the record number of unanimous votes, showing that we're starting to flow.

5.7 PROCEDURAL MOTION to approve and conduct a University Senate Meeting in the month of May, 2024 for the purpose of concluding unfinished business from this April 18, 2024 meeting or attached listing.

Since all business was concluded, there was no need to vote on a May meeting. There were no objections to skipping this motion.

E. GOOD AND WELFARE

Comment: thank you to Provost Rios-Ellis, since you're leaving us, it's been three interesting years and we will miss you (Hay). *Answer:* Rios-Ellis noted she would miss us too. We've dealt with really tough things, and budget cuts didn't make things any easier, but she will sincerely miss OU and there will be a part of her that will always be golden. *Comment:* I second that (Guessous). Senators approved and good wishes ensued.
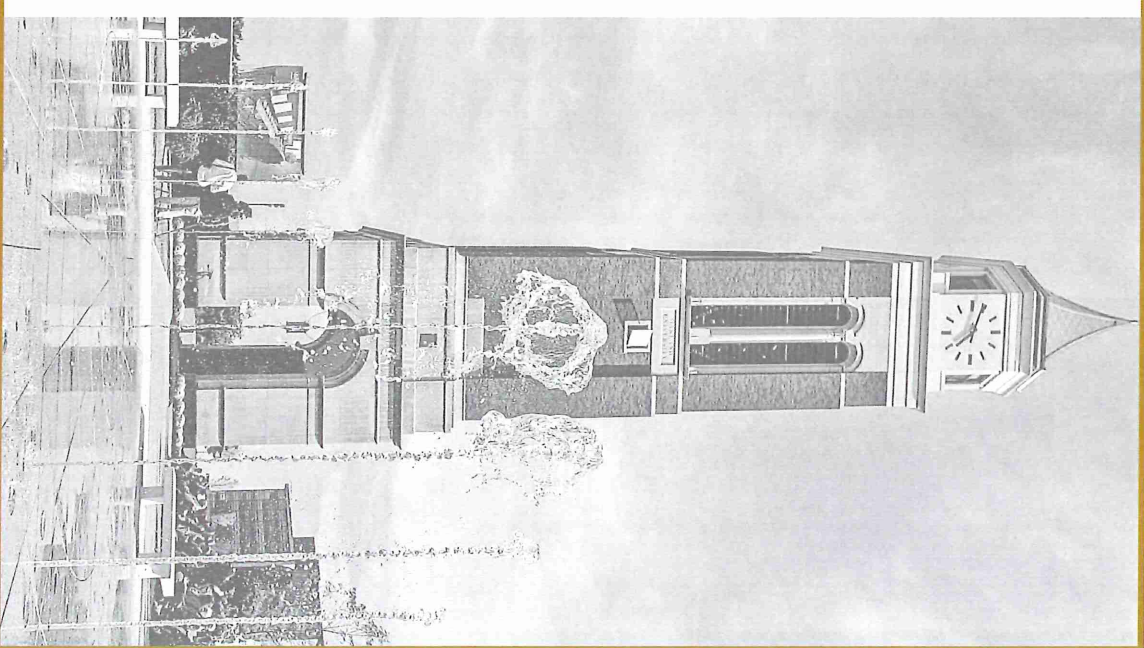
F. ADJOURNMENT

The meeting was adjourned at 4:50 p.m.

Respectfully submitted,

Andrea Eis (acting Senate secretary for Dikka Berven)

Art & Art History
Department Name Change

Meaghan Barry, Dept. Chair &
Associate Professor of Graphic Design

Proposed Name

- Change from:

  Department of Art and Art History

  to

  Department of Art, Art History, and Design

Rationale

- Graphic design majors account for ~70% of the department's ~391 majors, yet "Design" is not reflected in the department's name.

- "Design" rather than "Graphic Design" to reduce character count and use umbrella term to stay ahead of fast-paced industry terminology changes.

- Our regional competitors use the word "Design" rather than a specific program within the title of their department and schools such as Wayne State University's *Department of Art, Art History, and Design* and Eastern Michigan University's *School of Art & Design*.