

# OAKLAND UNIVERSITY™

## School of Business Administration

### Business School Update

December 2016

#### SCHOOL NEWS

##### Explore Business Careers events in February

Oakland students are invited to explore professional possibilities in the nine business majors at the Explore Business Careers series in February 2017: Feb. 7: Accounting & Finance, and Economics & Actuarial Science; Feb. 9: Marketing, Management and HR Management, and Operations Management and MIS.

##### Strength in Numbers

The new [Data Science and Analytics Research Center](#) hosted its first event on December 1 in Elliott Hall. More than 70 participants heard from faculty and industry speakers. See pix on [Facebook](#).

##### Fall Economics Lecture

The Economics Advisory Board Lecture series welcomed Richard DeVore for the Fall 2016 lecture Nov. 30. See pix on [Google](#) drive.

##### Business Night in the O'Rena

The Business School welcomed alumni, faculty, staff and students at SBA Alumni Night in the O'Rena on December 1.

#### FACULTY & STAFF

##### Faculty

**Tianxu Chen** published "Clock is ticking! Executive temporal depth, industry velocity, and competitive aggressiveness" in the Strategic Management Journal (37) 1132-1153.

Congratulations to **Professor Chen** on receiving the Sumantra Ghoshal Research to Practice Award in the Academy of Management 2016 for the paper "Corporate Venture Capital and Inter-Firm Rivalry: A Competitive Dynamic Perspective" with co-author Jianhong Chen.

**Karen Markel** served as a plenary speaker at the Symposium on Minority Women in Academic and the Professions in Dec. 5 at RMIT University in Melbourne, Australia.

**Sid Mittra** is profiled in [this article](#), which first appeared in Oakland Business Insight, about the scholarship he endowed after he retired.

**Steve Stanton**'s paper "The role of testosterone and estrogen in consumer behavior and social & economic decision making: A review" was published in Hormones & Behavior.

**Jonathan Silberman** posted an insight on "[Start Up Activity in Metro Detroit](#)" on the Southeastern Michigan Economic Data Center web site.

##### Staff

Business Undergrad Advisors were nominated by OU Business students for OU's Adviser of the Year. Business students nominated **Meaghan Cole** and **Bani Bordoloi** for the OU Adviser of the Year award. Although Bani isn't eligible for the award, she is honored to be nominated.

**Lori Sakorafis** joined the staff as Director of Development for the Business School in early November. Lori's key responsibilities include working with current as well as prospective business school alumni. She comes to Oakland with more than three decades of experience in the corporate world, most recently as VP of Staff Operations in the Global Service group at Kelly Services.

#### IN THE NEWS

**The Oakland MBA: Distinctive, Global, Relevant**, CEO-Mag Autumn Issue, features interview with Michael A. Mazzeo. ([PDF](#))

Professor explains truth about lying, [The Oakland Post](#), 11/9, features Kim Serota's lecture at Rochester Hills Public Library.

**McLaren Greater Lansing welcomes Casey Kandow as COO**, [Lansing State Journal](#), 11/17/16, features the new position for this Executive MBA alum.

**Shelby Township Deputy Clerk elected to Electoral College**, [The Macomb Daily](#), 11/17/16, features Brian Fairbrother POM '13 alum.

#### STUDENT NEWS

The OU chapter of **Beta Alpha Psi** hosted a blanket making party. Members from the U of M Flint chapter of BAP and OU's Golden Key organization joined the chapter in November to make 73 blankets for the pediatric ward of Beaumont Hospital. See pix on [Facebook](#).

**AMA** hosted Sports Marketing with Quicken Loans.

**SHRM** hosted A Day in the Life with Oakland's Chief Human Resource Officer Libby Ciliberti, formerly head of Human Resources at FCA.

**NABA** held three professional meetings in November, one focused changes to the CPA Exam; a presentation by BDO and a presentation by MSX International.

**SAIFE** hosted Paul Glantz, founder of Emagine movie theaters and CEO of Proctor Financial at its November meeting.

The **Society of Actuarial Science** hosted representatives from Blue Cross Blue Shield of Michigan and AAA Life Insurance.

**TALK** welcomed Paul Czarnik from MadDog Technology prevention on the Internet of Things.

#### CAREER SERVICES

##### November/December Meet & Greets

Central Transport

Continental Corporation

DENSO

Faurecia

Fiserv

General Dynamics Land Systems

Nexter

North American Bancard

Pella

REALTEAM Real Estate

Shift Digital

**Additional News**

We welcomed Andrea Mill back from her maternity leave on Nov. 28. We are happy to report that Jaclyn Fortier will continue on as a part-time Career Consultant.

The Business Career Services team is providing overview training of Handshake to Advising Staff at its December meeting.

#### ALUMNI UPDATES

##### Career Updates

Chris Cerrini, MGT/HRM '11, Field Marketing Manager, Monster Energy

Mindy Diep, MKT '15, Event Coordinator, Italian American Banquet Center

David Doher, FIN '16, Project Buyer, Autoliv

Rofida Harib, HRM '15, Benefits Coordinator, G-Tech Services

Joshua Hubbard, FIN '12, PentaSAP Finance, FCA

Lauren Huisman, ECN '15, Quality Coordinator, Brose

Ricky Kim, POM '16, Application Engineer, OneGene America Inc.

Benjamin Malone, ACC '16, Accounting Specialist, RPM Freight Systems

Paul Mets, MGT/MKT '16, Digital Marketing Specialist, Attendance on Demand

Nick Swartz, MKT '15, Sales Operations Specialist, Schuler Group

#### Oakland University

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