

School of Business Administration

Business School Update

December 2016

SCHOOL NEWS

Explore Business Careers events in February

Oakland students are invited to explore professional possibilities in the nine business majors at the Explore Business Careers series in February 2017: Feb. 7: Accounting & Finance, and Economics & Actuarial Science; Feb. 9: Marketing, Management and HR Management, and Operations Management and MIS.

Strength in Numbers

The new [Data Science and Analytics Research Center](#) hosted its first event on December 1 in Elliott Hall. More than 70 participants heard from faculty and industry speakers. See pix on [Facebook](#).

Fall Economics Lecture

The Economics Advisory Board Lecture series welcomed Richard DeVore for the Fall 2016 lecture Nov. 30. See pix on [Google](#) drive.

Business Night in the O'Rena

The Business School welcomed alumni, faculty, staff and students at SBA Alumni Night in the O'Rena on December 1.

FACULTY & STAFF

Faculty

Tianxu Chen published "Clock is ticking! Executive temporal depth, industry velocity, and competitive aggressiveness" in the Strategic Management Journal (37) 1132-1153.

Congratulations to **Professor Chen** on receiving the Sumantra Ghoshal Research to Practice Award in the Academy of Management 2016 for the paper "Corporate Venture Capital and Inter-Firm Rivalry: A Competitive Dynamic Perspective" with co-author Jianhong Chen.

Karen Markel served as a plenary speaker at the Symposium on Minority Women in Academic and the Professions in Dec. 5 at RMIT University in Melbourne, Australia.

Sid Mittra is profiled in [this article](#), which first appeared in Oakland Business Insight, about the scholarship he endowed after he retired.

Steve Stanton's paper "The role of testosterone and estrogen in consumer behavior and social & economic decision making: A review" was published in Hormones & Behavior.

Jonathan Silberman posted an Insight on "[Start Up Activity in Metro Detroit](#)" on the Southeastern Michigan Economic Data Center web site.

Staff

Business Undergrad Advisors were nominated by OU Business students for OU's Adviser of the Year. Business students nominated **Meaghan Cole** and **Bani Bordoloi** for the OU Adviser of the Year award. Although Bani isn't eligible for the award, she is honored to be nominated.

Lori Sakorafis joined the staff as Director of Development for the Business School in early November. Lori's key responsibilities include working with current as well as prospective business school alumni. She comes to Oakland with more than three decades of experience in the corporate world, most recently as VP of Staff Operations in the Global Service group at Kelly Services.

IN THE NEWS

The Oakland MBA: Distinctive, Global, Relevant, CEO-Mag Autumn Issue, features interview with Michael A. Mazzeo. ([PDF](#))

Professor explains truth about lying, [The Oakland Post](#), 11/9, features Kim Serota's lecture at Rochester Hills Public Library.

McLaren Greater Lansing welcomes Casey Kadow as COO, [Lansing State Journal](#), 11/17/16, features the new position for this Executive MBA alum.

Shelby Township Deputy Clerk elected to Electoral College, [The Macomb Daily](#), 11/17/16, features Brian Fairbrother POM '13 alum.

STUDENT NEWS

The OU chapter of **Beta Alpha Psi** hosted a blanket making party. Members from the U of M Flint chapter of BAP and OU's Golden Key organization joined the chapter in November to make 73 blankets for the pediatric ward of Beaumont Hospital. See pix on [Facebook](#).

AMA hosted Sports Marketing with Quicken Loans.

SHRM hosted A Day in the Life with Oakland's Chief Human Resource Officer Libby Ciliberti, formerly head of Human Resources at FCA.

NABA held three professional meetings in November, one focused changes to the CPA Exam; a presentation by BDO and a presentation by MSX International.

SAIFE hosted Paul Glantz, founder of Emagine movie theaters and CEO of Proctor Financial at its November meeting.

The **Society of Actuarial Science** hosted representatives from Blue Cross Blue Shield of Michigan and AAA Life Insurance.

TALK welcomed Paul Czarnik from MadDog Technology presentation on the Internet of Things.

CAREER SERVICES

November/December Meet & Greet

Central Transport
Continental Corporation
DENSO
Faurecia
Fiserv
General Dynamics Land Systems
Nexteer
North American Bancard
Pella
REALTEAM Real Estate
Shift Digital

Additional News

We welcomed Andrea Mill back from her maternity leave on Nov. 28. We are happy to report that Jaclyn Fortier will continue on as a part-time Career Consultant.

The Business Career Services team is providing overview training of Handshake to Advising Staff at its December meeting.

ALUMNI UPDATES

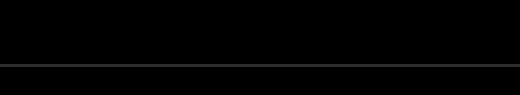
Career Updates

Chris Cerrini, MGT/HRM '11, Field Marketing Manager, Monster Energy
Mindy Diep, MKT '15, Event Coordinator, Italian American Banquet Center
David Dober, FIN '16, Project Buyer, Autoliv
J|Rofida Harb, HRM '15, Benefits Coordinator, G-Tech Services
Joshua Hubbard, FIN '12, PentaSAP Finance, FCA
Lauren Huisman, ECN '15, Quality Coordinator, Brose
Ricky Kim, POM '16, Application Engineer, OneGene America Inc
Benjamin Malone, ACC '16, Accounting Specialist, RPM Freight Systems
Paul Mets, MGT/MKT '16, Digital Marketing Specialist, Attendance on Demand
Nick Swartz, MKT '15, Sales Operations Specialist, Schuler Group

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