

GEORGE H. SEIFERT

President, Ameritech Publishing – Retired



George Seifert was born in Toledo, Ohio, where he met his future wife, Elizabeth (Betty). They were married in 1956 and have three children, nine grandchildren, and nine great-grandchildren. He graduated from the Ohio State University with a BBA in Marketing and MBA, and took doctoral studies at the University of Illinois. Following his undergraduate studies, he was commissioned into the U.S. Air Force where he completed flight school. He retired from the Active Reserves as a Captain.

Mr. Seifert's career with AT&T began when he joined the Ohio Bell Telephone Company. He held several marketing and technical positions before being promoted to District Plant Manager, Division Plant Manager and General Traffic Manager.

He was promoted to assistant Vice President of Marketing and was later appointed General Directory Manager of Ohio. He was assigned to AT&T to assist a master strategy development for the newly formed "Baby Bells." Appointed as Vice President of Corporate Planning and Development for the newly formed Ameritech Publishing Corp., he later became President of Ameritech Publishing Enterprises. In addition to his AT&T career, Mr. Seifert received appointments as an adjunct professor in the graduate programs at several major universities and taught for more than thirty years.

Following his retirement from ATT, Mr. Seifert formed Seifert and Associates. This firm is a consortium of academicians and other professionals who work with non-profit and for profit organizations. The focus of this practice is on governance policies, marketing, and strategic planning. He has co-authored and published more than twenty business articles and a textbook, "Practicing Financial Planning for Professionals."

Currently Mr. Seifert serves as Vice Chair of Toccoa Falls (Georgia) College Foundation, Inc., is the Vice Chair of the Board of Advisers for the Department of Economics at Oakland University and is President of the George and Elizabeth Seifert Foundation, Inc. He also serves as a Board member of the Crittenton Hospital Foundation, Inc. He has served as Vice Chair of the Community Foundation of Greater Rochester (Michigan), the Van Hoosen Museum Project, The Oakland University Foundation, Inc. and was a Director for Ross Controls, Inc. He also served as Chairman of the nonprofit Michigan Business Enterprise Development Center, Inc., was a Director for the Center of Science and Industry (Columbus, Ohio) and The Dinosaur Hills Museum (Rochester, Michigan.) He also acts as a Trustee for the Cameron Family Irrevocable Family Trust and is the Managing General Partner for the Cameron Family Limited Partnership.

Active in the Episcopal Church he has served as Senior Warden in two churches and was a licensed Episcopal Lay Minister. He is a sixty year member of the Free and Accepted Masons and has been a member of the National Pilots Association, the National and Michigan Chapters of the Academy of Management, the National society for Performance Improvement and numerous other community organizations.