

OAKLAND UNIVERSITY

SCHOOL OF BUSINESS ADMINISTRATION

GENERAL INFORMATION

Type of school	Public
Affiliation	No Affiliation
Academic calendar	Semester

SURVEY SAYS...

Friendly students
Solid preparation in:
Teamwork

STUDENTS

Enrollment of parent institution	20,711
Enrollment of MBA Program	301
% part-time	100
Average age at entry	29
Average years work experience at entry	6

ACADEMICS

Academic Experience Rating	66
Profs interesting rating	60*
Profs accessible rating	65
Student/faculty ratio	8:1
% female faculty	20
% underrepresented minority faculty	0
% part-time faculty	30

Joint Degrees

MS Safety Management, 2-6 yrs;
MS Engineering Management, 2-6 yrs

Prominent Alumni

Rob Manilla, Vice President and Chief Investment Officer, The Kresge Foundation; Mark Mendola, Vice Chairman, US Tax Leader, PwC; Linda Voss, Chief Financial Officer & Chief Operating Officer, Ally Corporate Finance; Michael Novak, Vice President, Controlling, Chrysler; Rob Dutkiewicz, President, Clayton & McKervey

Academics

Prospective MBAs, especially those with undergraduate ties to Oakland University, or roots in Michigan, feel that OU's combination of "accreditation, prestige, location," and "number of graduates working in Michigan" are second to none. Indeed, at OU, "First and foremost, the quality of education is the greatest strength." MBA students report that the "school is run very well," and they appreciate its "balance of disciplines," "the opportunity to earn a concentration with my degree," and opportunities for "employment as a graduate research assistant." OU's "smaller class sizes allow for more meaningful interaction with professors," "the school feels small and personal," and "everyone contributes to engaging conversations on current business applications of the lessons we're being taught." "Classroom discussions on real life events are employed regularly and challenge the students to think and reflect on . . . how they would handle different situations." Similarly, evaluation of students is also skewed towards these real-life applications: "Grades are more heavily based on projects and presentations rather than exams," and often "professors use case studies coupled with group discussions and assignments to facilitate a critical analysis of best business practices." Students say they have "many professors that [they] consider role models," who "significantly improved [their] understanding of business dynamics through a practical, hands-on approach which will help advance [their] career[s]." In particular, one student says, "My operations and computer-based business analytic courses were amazing."

Career and Placement

Oakland University's "strong correlation between academics and real life experiences make this a robust program," as does the fact that its "faculty and administration care deeply about the value of the program to the graduate." Students value having individual "person to person contact with advisor[s]," and also flourish in collaboration with professors, who "are very enthusiastic about the subject matter that they teach, and they encourage students to excel in the business world beyond academia." OU MBAs are eager to take advantage of OU's "events, workshops, career fairs, and many other opportunities to aid us in our professional development." OU's "strong reputation" certainly helps with job placement, and it enjoys an especially "strong connection to the automotive industry surrounding the university." OU's "convenient location and class times" make the program manageable for students who need to keep their current jobs, and to help land students' next jobs, the university excels at identifying "what the employers needs are, and aligning partnerships to incorporate those lessons within the educational experience."

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Student Life and Environment

Oakland University MBAs see themselves as “career-minded individuals with common goals of bettering themselves and helping society.” Demographically, many students are “full-time workers, commuters, intelligent, diverse, professional, older,” and “half of the MBA students are engineers and many are married with children.” Students of international backgrounds “find the people are friendly and open to other cultures.” For working students, OU has an accessible “evening program that enabled me to work full-time while attending class in the evening.” Indeed, OU MBA students actively appreciate their classmates’ work experience: “Most MBA students have full time jobs, which is good because it helps to learn from other students’ real world experiences.” Despite surface-level differences, OU MBA “students love learning, are highly professional and work well together.”

Admissions

The application staples for admission to Oakland University’s MBA program are standard: an undergraduate degree, GMAT scores, two recommendation forms, and, for international students, a transcript evaluation and TOEFL. OU also requires a supplemental School of Business Administration application for prospective MBAs. Students seeking to specialize their degree are well-advised to examine OU’s many options: the MBA has two partner programs in Engineering Management or Safety Management, and optional concentrations in Accounting, Business Analytics, Business Economics, Entrepreneurship, Finance, Human Resource Management, International Business, Marketing, Management Information Systems, Product/Operations Management, and Supply Chain Management. For highly experienced professionals, Oakland’s Executive MBA Program provides an opportunity to “further develop their leadership skills and advance their business knowledge in a concentrated format.”

FINANCIAL FACTS

Annual tuition (in-state/ out-of-state)	\$11,790/\$18,486
Fees	\$0
Cost of books	\$1,716
Room & board (on/off-campus)	\$9,250/\$6,204
% of students receiving aid	27
% of first-year students receiving aid	34
% of students receiving grants	9
Average award package	\$13,249
Average grant	\$8,963
Average loan	\$13,945
Average student loan debt	\$31,488

ADMISSIONS

Admissions Selectivity Rating	77
# of applications received	85
% applicants accepted	91
% acceptees attending	71
Average GMAT	454
Range of GMAT	420–488
Accepts GRE scores	Yes
Average GPA	3.3
TOEFL required of international students	Yes
Minimum TOEFL (paper/web)	550/79
International Regular application deadline	7/15
Application Deadline/Notification	
Deferment available	Yes
Maximum length of deferment	1 year
Transfer students accepted	Yes
Transfer application policy Up to nine credits of relevant course work may be transferred (3.0 or better)	
Non-fall admissions	Yes
Need-blind admissions	Yes

EMPLOYMENT PROFILE

Career Rating	76	Grads Employed by Function	% Avg. Salary
Percent employed at graduation	64	Marketing	(25%) \$83,333
Percent employed 3 months after graduation	21	Operations	(17%) \$59,000
Average base starting salary	\$78,000	Consulting	(8%) \$65,000
Primary Source of Full-time Job Acceptances		Finance	(17%) \$80,500
School-facilitated activities	4 (33%)	HR	(17%) \$70,000
Graduate-facilitated activities	5 (42%)	Other	(8%) \$138,000
Unknown	3 (25%)	Top 5 Employers Hiring Grads	
		Chrysler Group LLC, Volkswagen Group, Kelly Services, Inc, General Motors, Comerica	