

OAKLAND UNIVERSITY – SCHOOL OF BUSINESS ADMINISTRATION

238 Elliott Hall
275 Varner Drive
Rochester, MI 48309-4485
Oakland.edu/grad/business

ADMISSIONS

Application Deadlines

- July 15 for fall semester
- November 15 for winter semester
- March 1 for summer semester

International Student Deadlines

- May 1 for fall (September) admission
- September 1 for winter (January) admission
- January 1 for summer (May) admission

Other Admission Factors

Transcripts/Undergraduate GPA

GMAT Score

Resume

Recommendations

School Type and Accreditation

School Type	Public
AACSB-approved	Yes

Selectivity Rating

Admissions selectivity rating	71
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ACADEMICS

Program Types

Part-Time

Evening

Executive

Faculty Information

Student/Faculty	9:1
Total Faculty	33
Full-time	82%
Part-time	18%
Female	30%

Academic experience rating	82
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Professors interesting rating	91
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Professors accessible rating	92
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Students Say

The Oakland University School of Business Administration in Rochester, Michigan provides a “challenging and rewarding” academic experience to ambitious students for a relatively low tuition. The majority of individuals at school are working full-time and getting their MBA part-time, so “classes are held at convenient times for business professionals.” This flexibility extends to the amount of time students have to complete the program (up to six years), course offerings in person and online, as well as opportunities to travel abroad. This program “can fit anyone and enhance their life and career prospects,” and “is set to work really seamlessly for working professionals.” The members of the administration “act as student advocates,” and “go above and beyond their duties in order to assist” students. Class sizes are “small enough for you to really connect with the professor, yet big enough to inspire meaningful dialogue.” Every professor takes “great pride in providing each class a fresh perspective of the subject matter,” making it not only interesting to hear the academic material but also the real-world stories “which tie valuable credibility to the educational experience.” Faculty are sure to keep the course load very challenging by “balancing in-class breakout sessions with online interaction and also intense group projects.” Each one is “knowledgeable in their selected course and how current trends are affecting that curriculum.”

Concentrations

Accounting
Business Analytics
Economics
Entrepreneurship
Human Resources
Finance
Information Systems/Information Technology
International Business
Marketing
Production/Operations Management
Supply Chain Management

CAREERS

Career Overview

[Career rating](#)

81

Students Say

A large percentage of Oakland MBA students work in the automotive industry, and the “opportunities to network with the automobile industries” are a primary reason to attend: Students “benefit a great deal from professors that have experience at the Big Three automotive companies.” OU “may not be a nationally recognized program,” but it’s highly recognized in southeast Michigan, and “there are ample resources and opportunities to network through OU.” The school has strong ties with the local manufacturing market, as a result of “a tremendous amount of manufacturing industry within a 30-mile radius.” International learning opportunities are available and “add significantly to the MBA program.” Seventy percent of MBA graduates reported a new employer or a new title at their existing employer after graduation.

Prominent Alumni

Rob Manilla, Vice President and Chief Investment Officer, The Kresge Foundation
Mark Mendola, Vice Chairman, PwC
Linda Voss, Chief Financial Officer & Chief Operating Officer, Ally Corporate Finance
Michael Novak, Vice President, Jeep & Ram Brand Organization
Jeff Klei, President, NA Automotive Divisions, Continental AG

TUITION AND AID

Tuition Part-Time (per credit hour)

Tuition (In-State)	\$738
Tuition (Out-State)	\$1,027
Application Charge	\$45

Expenses per Academic Year

Estimated Room and Board On-Campus	\$10,020
Estimated Room and Board Off-Campus	\$6,252

STUDENT BODY

Student Body Profile

Part Time 100%

Campus Life

Students Say

The Oakland University School of Business Administration is commuter school, so most “students do not move or relocate to attend Oakland,” and “school becomes a personal space for the student to come and learn.” The average age of Oakland MBAs is 28; many students are parents, and the university has a daycare program that is “reasonably priced and accessible.” Many students work for auto-related companies, but “they may be electrical engineers or accountants” as well. Classes take place entirely in the evening (and some Saturday mornings), so “most students are rushing from work [and] tired by the end of class,” therefore don’t tend to hang out. That being said, the “beautiful” campus (“historic but constantly evolving to include modern amenities” and in “a very safe area”) has plenty of common spaces, including a student center, “game room, [and an] amazing outdoor walking and ‘hanging out’ areas” with hammocks. The school “does a great job of promoting available events,” and Oakland students have “great access to their on-campus golf course, gym, and sporting events.” Some students do grab dinner before or after at a nearby restaurant, and there is a “great library for group studies” and collaboration with one’s cohort.

More Information

% of Classrooms with Internet Access	100%
Campus-wide Internet Network	Yes
Internet Access for All Students	Yes

VISITING

Graduate Business Programs Office Contact

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