



# Michael Brennan

Incubate. Innovate. Accelerate.

Capital Strategist, Macomb-OU INCubator & OU INCubator  
President & Capital Strategist, AmerAdvise  
Capital Strategies Advisor, Oakland County Development Office  
& Medical Main Street



Mike is an accomplished entrepreneur with 28 years' experience involving both growth and start-up organizations. He spent the first fifteen years of his career with Precision Color, Inc. both as Plant Manager and in direct sales. In 1991, Mike was the recipient of the industry's most prestigious international imaging award leading to national recognition of the company. Once joining the company's sales force, Mike became the company's top sales executive, setting sales records eight consecutive years. In 1999, Mike founded a pioneering real estate and financial services company headquartered in Michigan and grew the companies nationally over a seven-year period while employing more than 300 people in Michigan. In 2007, Mike founded Business Growth Sciences (BGS) to provide executive coaching, strategic visioning and capital growth consultation primarily for early-stage technology companies. He then became a partner in a Michigan-based Broker

Dealer and Investment Advisory firm providing alternative financing, venture capital and public offering consultation. In January 2010, operations were merged with Peak Blue Ventures, Inc., a Michigan-based senior consultancy firm specializing in senior management consultation and mergers and acquisitions. In 2011, Mike also joined the Macomb-OU and Oakland University INCubators to lead capital strategies efforts on behalf of accelerator clients. As of year-end 2015, the incubators continue to lead the state in grant funding and have also helped to secure more than \$40M privately while creating more than 1,000 jobs.

Mike's community work extends to pro bono advisory and public speaking for student entrepreneurs, private and public charities and foundations. Mike and his wife Tami of 24 years are proud parents to two aspiring teenage entrepreneurs. Education and certifications include the University of Detroit Jesuit (go Cubs), 1982; Western Michigan University, Psychology, Business Minor, 1982-1985; the University of Detroit-Mercy, Engineering Cad Design, 1985-1986; the University of Michigan, Entrepreneurial Development, 1989-1990; and the Science of Selling, 1996, 1998 and 1999.