

## OUSB Students Hosted Regional Conference on Campus

OUSB medical students Mike Bonnette and Benjamin Lurvey organized the American Medical Association Medical Student Section (AMA MSS) Region V Conference to showcase the Oakland University Beaumont School of Medicine (OUSB), its faculty, and learning facilities. They did so by attracting attendees with an original theme that had not been offered in past years.

"We chose the alternate curriculum to make this an interesting and useful discussion so that people could talk about things that aren't usually discussed at medical school such as the business side of operating your own medical practice," explained Lurvey.

Both said that the shift in the theme pleased conference goers who traveled to metro Detroit for the weekend event from all five of the states that comprise the region, which include Ohio, Indiana, West Virginia and Kentucky.

They secured medical industry speakers such as Mark Haimann, M.D., ophthalmologist and treasurer of the Oakland County Medical Society to speak on the topic, "Medicine and Your Money" and Ryan Ribeira, M.D., M.P.H. and the CEO of SimX, a cutting-edge medical software program that is changing the way physicians practice medicine.



Organizing the event while juggling classes – Bonnette is an OUSB charter class member graduating in May and Lurvey is an M2 – was challenging but the students shared the same motivation for their effort.

"We wanted to bring awareness to our school and our hospital," said Bonnette. "We wanted to show them what we have to offer and provide value to their visit with exposure to our culture and our facilities."

To assist them with telling the OUSB story, Bonnette and Lurvey recruited classmates to initiate hands-on demonstrations with attendees at the Applebaum Simulation Learning Institute. "With the help of our fellow medical students we were able to make the process run smoothly,"

said Bonnette. They also asked OUSB leadership to engage with students in Wellness activities and informational seminars. They even secured a community service activity for interested visitors with the assistance of classmate Mandy Mahoney and the World Medical Relief site in Detroit.