30th Annual
NIGHTINGALE AWARDS FOR EXCELLENCE®
Thursday, May 10, 2018

Saluting the Last 30 Years of Nursing in Southeast Michigan
Established • Strong • Proud
The 30th Annual NIGHTINGALE AWARDS FOR EXCELLENCE

This is more than just a night of professional awards. With a strong history in tradition, the Oakland University Nightingale Awards for Excellence has applauded the constant advancement of nursing through the work of outstanding professionals. We come together to honor those who pursue excellence without compromise. For three decades, this has been a night to acknowledge and strengthen the entire southeast Michigan nursing community. Please join us in celebrating and supporting the nursing community.

Thank you in advance for your support!

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSORS

<table>
<thead>
<tr>
<th>Presenting Sponsor</th>
<th>$25,000 - Exclusive</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold Sponsor</td>
<td>$10,000</td>
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<tr>
<td>Silver Sponsor</td>
<td>$7,500</td>
</tr>
<tr>
<td>Platinum Sponsor</td>
<td>$15,000</td>
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</tbody>
</table>

- 3 benefactor tables
- 3 patron tables
- 2 friend tables
- 2 seats at the head table
- Opportunity for CEO to speak at event
- 30-second commercial in intro video
- 2 full-page ads in the event program, including outside back-cover placement
- Recognition in all press releases
- Logo on event banner
- Recognition on an invitation plus School of Nursing website and social media
- Recognition in event program and school’s Pulse magazine publication

SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>SPECIALTY SPONSORS</th>
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</thead>
</table>

- Scholarship Sponsor | $3,000 |
- Student Volunteer Sponsor | $1,500 |
- Pin Sponsor | $500 |
- Plaque Sponsor | $500 |

- Recognition in event program

PROGRAM ADVERTISING

<table>
<thead>
<tr>
<th>FULL-PAGE AD</th>
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<tbody>
<tr>
<td>$900</td>
</tr>
<tr>
<td>Dimensions: 7.5” W x 10.0” H</td>
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<table>
<thead>
<tr>
<th>HALF-PAGE AD</th>
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<tbody>
<tr>
<td>$600</td>
</tr>
<tr>
<td>Dimensions: 7.5” W x 4.875” H</td>
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<table>
<thead>
<tr>
<th>QUARTER-PAGE AD</th>
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<tbody>
<tr>
<td>$400</td>
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<tr>
<td>Dimensions: 3.75” W x 4.875” H</td>
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Ad Production Notes: The finished event program booklet will be 8.5” x 11” with black and white print. Please submit all ad files in a high resolution .pdf or .jpg format. Full-page ads can bleed .25” on each side. Please submit and send questions to nightingale@oakland.edu. All completed ads are due by Friday, April 13, 2018.

TABLES AND TICKETS

<table>
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<tbody>
<tr>
<td>Benefactor Table</td>
</tr>
<tr>
<td>Patron Table</td>
</tr>
<tr>
<td>Friend Table</td>
</tr>
</tbody>
</table>

All tables seat 10 guests comfortably and are priced according to seating placement in proximity to the award presentation stage. An Oakland University School of Nursing representative will contact you directly for more information about your table guest list.

Individual Tickets | $85 per ticket
BECOME A SPONSOR TODAY

Thank you in advance for your sponsorship of the 30th Annual Nightingale Awards for Excellence®. Your support is vital to our success and affords us the opportunity to celebrate the hard-working, caring individuals who play a vital role in our health care system.

Please complete the information below so that we can deliver your sponsor benefits at the level of your choosing.

Contact Name ________________________________________________________________________________________________________________________

Organization _________________________________________________________________________________________________________________________

Phone ___________________________________________ Email _____________________________________________

Address _____________________________________________________________________________________________________________________________

SPONSORSHIP COMMITMENT LEVEL

Premier Sponsor
- Presenting Sponsor | $25,000 - Exclusive
- Platinum Sponsor | $15,000
- Gold Sponsor | $10,000
- Silver Sponsor | $7,500
- Bronze Sponsor | $5,000

Specialty Sponsor
- Scholarship Sponsor | $3,000
- Student Volunteer Sponsor | $1,500
- Pin Sponsor | $500
- Plaque Sponsor | $500

Award Sponsor
- People’s Choice Award | $5,000
- Advanced Nurse Practice and Research | $3,500
- Distinguished Alumni | $3,500
- Emerging Nurse Leader | $3,500
- Executive Administration | $3,500
- Excellence in Education | $3,500
- Nursing in the Community | $3,500
- Post-Acute Care and Specialty Nursing | $3,500
- Staff Nurse (1) | $3,500
- Staff Nurse (2) | $3,500

Program Advertising
- Full-Page Ad | $900
- Half-Page Ad | $600
- Quarter-Page Ad | $400

Tables and Tickets
- Benefactor Table | $1,500
- Patron Table | $1,200
- Friend Table | $1,000
- Individual Ticket | $85 per ticket

PAYMENT
Payment can be made in the form of check or credit card. Please make checks payable to Oakland University and mail to:
Oakland University School of Nursing
Nightingale Sponsorship
433 Meadow Brook Rd.
Human Health Building, Rm. 3058
Rochester, MI 48309-4452.

For credit card payments, please visit our secure, online payment system at oakland.edu/nursing/nightingale.

QUESTIONS?
To learn more about the Nightingale Awards for Nursing Excellence® celebration, please contact us by email at nightingale@oakland.edu or by phone at (248) 364-8723.

oakland.edu/nursing/nightingale