**AnthropologyAssessment Plan Report for 2014**

**Step 1: Basic Information**

Program Name: Anthropology

School or College your program resides in: CAS

Program Level (check all that apply):

Undergrad X☐

Master’s ☐

Doctoral ☐

Date Report Submitted:

Current Assessment Contact Representative (& E-mail): Suzanne Spencer-Wood (spencerw)

Current Department or Program Chair (& E-mail): Jay Meehan (meehan)

Current Dean (& E-mail): Kevin

**Step 2: Type of Assessment Plan**

**Option A.** Programs that have an external accrediting agency other than the Higher Learning Commission may be eligible to use their accreditor’s response in lieu of following the UAC’s standard process. These programs use the UAC’s ‘external accreditation mapping’ form instead of this form. For more information, please contact the UAC/OIRA liaison Reuben Ternes ([ternes@oakland.edu](mailto:ternes@oakland.edu)). Programs without external accreditation should proceed to option B.

**Option B**. If you are not accredited by an external body (or your accreditor’s standards do not meet the standards set by the Higher Learning Commission), then proceed to Steps 3-5 to create your assessment plan. Members of the UAC are always willing to work with individuals from any department to develop or revise their assessment plans. In addition, the Office of Institutional Research and Assessment (OIRA) has some very helpful tools for faculty and departments listed on their website ([www.oakland.edu/OIRA](http://www.oakland.edu/OIRA)). If at any time you have any questions, need any assistance, or would like to schedule a meeting with any UAC representatives, please contact the UAC and OIRA liaison, Reuben Ternes ([ternes@oakland.edu](mailto:ternes@oakland.edu)).

**Step 3: Aligning the OU Mission, Program Goals, Student Learning Outcomes, and Assessment Measures**

Please begin your program assessment plan by completing the table below. Use the “Table” menu in Word to add rows, merge cells, etc. as needed. [A completed table is presented as a sample on our website: XXXX.]

* In column 1, record what aspects of the OU Mission your program addresses.
* In column 2, record your program goals as they relate to the OU Mission.
* In column 3, record your program’s planned student learning outcomes related to each program goal.
* In column 4, record the assessment measure(s) that evaluate each student learning outcome (note: each learning outcome should have an associated assessment measure).
* Add rows to the table as necessary.

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| --- | --- | --- | --- |
| (1) OU Mission | (2) Program Goals | (3) Student Learning Outcomes | (4) Assessment Measures |
| “…offers instructional programs of high quality that lead to degrees at the baccalaureate.” | “The B.A. degree seeks to develop critical thinking about human and cultural systems within an objective, historical, and global/local perspective.” | anthropology majors will demonstrate knowledge of anthropological concepts, theories, and methods. | An essay exam covering fundamental anthropological concepts, theories, and methods. |
| “…develop the skills, knowledge, and attitudes essential for successful living and active concerned citizenship.” | The B.A. degree in anthropology provides appropriate knowledge, values, and analytic skills for active informed citizenship. | Anthropology majors gain appropriate knowledge and analytic skills to prepare them for successful living, and active concerned citizenship. | Graduating majors will take a questionnaire to address student perceptions of knowledge, skills, and values useful for informed citizenship they gained from majoring in anthropology |

**Step 4: Participation in Assessment Process**

|  |  |
| --- | --- |
| Who Will Participate in Carrying Out the Assessment Plan | What Will Be Their Specific Role/s |
| All tenure-track anthropology faculty | In AN 470 Prof. Jon Carroll administers the two essay questionnaires  Chair of the Anthropology Assessment and General Education committee, Suzanne Spencer-Wood, supervised student Kailey McAlpin’s content analysis of the questionnaires, paid for with a $500 grant from the university assessment committee.  Suzanne Spencer-Wood filled out the anthropology assessment report and the other tenure-track anthropology faculty approved or revised it |

**Step 5: Plan for Analyzing and Using Assessment Results to Improve Program**

A. How will you analyze your assessment data? Chair of the Anthropology Assessment and General Education committee, Suzanne Spencer-Wood, supervised student Kailey McAlpin’s content analysis of the questionnaires, paid for with a $500 grant from the university assessment committee.

B. How will you use results to improve your program? We will redesign our assessment plan to fit our goals and outcomes for all majors, de-emphasizing archaeology.

**Step 6: Submit Assessment Plan**

Send completed form electronically to [ternes@oakland.edu](mailto:ternes@oakland.edu).