

## HEALTHOLOGY SYMPOSIUM

### **Beyond COVID-19: Igniting Innovation in Health**

**November 12 | 5:30 p.m.**

**Mission:** *Where science, practice and social interests meet*, the Healthology Symposium celebrates impactful collaborative approaches for addressing *upstream* social determinants of health in achieving better *downstream* care. Our focus rotates annually among four departmental themes.

**Vision:** More than promoting quality health care, we envision a true health system of collaborative leadership and inter-professional pursuits — sharing goals, challenges, and solutions to promote the public good — growing healthy communities mind, body and "soil".

**Values:** Through research and engagement, Healthology enables students, faculty and community partners to make meaningful connections, affecting positive change and impacting the needs of citizens within the campus community and beyond.

### **PRESIDENT ORA HIRSCH PESCOVITZ REMARKS**

- Thank you, Kevin, for your introduction, and for being an ardent advocate for improved healthcare, and, of course, for your great work leading our School of Health Science, and for transforming our students into leaders<sup>1</sup>.
  
- Welcome to Healthology, a virtual symposium where science, practice and social interests meet, and where we can “ignite innovation in the healthcare industry.”
  
- And welcome to Oakland University...

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<sup>1</sup> NOTE: Might not need this bullet. It'll depend on the nature of Dean Ball's remarks.

- We know you're attending this symposium with a sense of purpose...
- ...and we hope you leave with a sense of momentum and a renewed commitment to making significant changes in the delivery, timeliness and quality of healthcare.
- Now, more than ever, those of us in healthcare must think and act innovatively. That means addressing upstream social determinants of health to achieve better downstream care.
- We meet virtually at time of the greatest public health threat in our nation's history. We must and we can find ways to win the battle against the spread of COVID-19.
- Since March, there have been 137,000 COVID-19 cases and more than 7,000 deaths in Michigan, and 7.2M and 207,000 deaths in the country. The deadly virus has upended all facets of our lives, and has exacerbated healthcare inequities, revealing a lack of fairness and preparedness.
- Many of you are dealing daily with these stark realities.
  - I look forward to hearing the stories of creative problem solving, fortitude and how you have turned a challenge into an opportunity for better healthcare.
- Clearly, we must have a coherent and strategic national approach to address the virus spread, and we must be prepared to make sure we are ready to respond if and when another deadly virus emerges.
- While there is great uncertainty about the future, we must continue to be engaged in a conversation that connects theory to best

practices – all for the purpose of providing timely and quality healthcare in support of best possible public health for our communities.

- Together, each of here today at Healthology represent our collective and relentless determination. I have no doubt that sharing our expertise and best-practice stories will provide encouragement and inspire us to be more resilient and resourceful.
  
- My hope is that we will gain momentum from the many invigorating conversations... and those conversation will lead to positive action that shows the power of collaboration as we work to improve our public health.
  
- Thank you.