

CORE COMPETENCIES

C1 Community-based Participatory Approaches

Engage community members in a participatory process that prioritizes capacity building, shared decision making, and trust in order to design and implement research studies, public health interventions, and policy.

C2 Environmental Health Sciences

Describe specific approaches to assess, prevent, and control exposures to environmental hazards that pose risks to communities' health and safety.

C3 Epidemiology/Biostatistics

Understand the distribution and determinants of infectious and chronic disease using surveillance, descriptive and inferential methods in population-based settings.

C4 Health Behavior and Health Education

- a. Select and apply the appropriate theory, concepts, and conceptual model to drive public health practice.
- b. Develop and execute steps to plan, implement, and evaluate public health interventions and policies in specific target population.

C5 Health Management & Policy

Incorporate evidence-based best practices into public health organizational management and health policy development.

CONCENTRATION COMPETENCIES

Evidence-Based Practice

Oakland University's Master of Public Health Program provides its students with a rigorous and community-engaged curriculum that gives them the cutting-edge skills they need to engage in evidence-based public health. This will include translating empirical evidence into public health practice, as well as building the evidence-base through rigorous descriptive and evaluation research. Additionally, students will be able to specifically apply these skills to address health inequities through culturally competent intervention research and practice.

- EBP1 Employ relevant and customized oral, written, and new media forms of communication – including translation of epidemiological data and research findings – to effectively reach target audience
- EBP2 Demonstrates cultural humility and respect by incorporating relevant values and traditions of communities being served (e.g., Arab, Chaldean, African-American, etc) into tailored public health practice.
- EBP3 Demonstrate ongoing engagement of best practices in public health by remaining current in scientific literature, use of new technologies, and ongoing engagement with public health community.
- EBP4 Demonstrate ethical, community-oriented professional practices through collaborative leadership, team-building, and fiscal management