

# OAKLAND UNIVERSITY SOCIALWORK



# CONTINUING EDUCATION

*Spring/Summer 2016*

**April 26**

**10am – 12pm**

**Effective Grant Writing with a Well-**

**Designed Proposal**

*Katharine Morgan*

Overview of effective grant writing and organization of a well-designed proposal. Understand how to write an effective grant proposal using current agency strengths. Learn how to organize the grant writing process to best utilize staff time and agency resources.

**2 CEUs**



**May 10**

**9am – 12pm**

**Conflict Resolution in the Digital Age**

*Janet Joiner, Ph.D*

This workshop will expose attendees to a variety of digital communications that often result in conflict, such as “catfishing”, texting/sexting, “trolling”, cyberbullying, and others. We will explore these online communication challenges across the aging spectrum from Baby Boomers to the Generation “iY”. This workshop will discuss the role of social workers in resolving digital conflicts, while enhancing online communication, educating others about risk potential for digital misconduct/misuse of technology tools, the importance of creating education/prevention programs focused on responsible digital citizenship, and developing effective counseling and support services for those impacted by negative communication and cyber conflict. This workshop will also include specific strategies attendees might employ to protect themselves and their professional reputations from potential digital conflicts and attacks.

**3 CEUs**

**May 18 9am – 12pm**

**Online Memoriam: Coping with Grief, Loss &**

**Anger in Cyberspace**

*Janet Joiner, Ph.D*

The Internet & Social Media (SO-ME) are rapidly changing the way we experience grief, loss and anger. Today, many individuals, families and groups are finding genuine support and emotional relief through online communities and specialized virtual support services rooted in SO-ME. This workshop will use as its foundation the five stages of *Grief* as introduced by Elisabeth Kubler-Ross (will also explore other grief/loss theories) and will apply the Kubler-Ross model to an emerging industry called, "Digital Legacy Management (DLM)". DLM is a SO-ME tool and includes a Facebook service which allows users to record a video message or last wish to be shared with friends; this service also allows users to identify "trustees" to publish their online content post-mortem. Google provides its users a DLM tool which is an Inactive Account Manager. This tool can send a user's Google Blogger posts, Google+ contacts/circles, Drive, Gmail, Picasa albums, Google Voice, and YouTube content to those the user designates, while also deleting the account(s) to aid in the grieving process. Several DLM companies allow users to draft emails that will be delivered to designated recipients after death, create digital epitaphs for their own headstones and identify "Angels," or loved ones they trust to carry out their final wishes.

This workshop will also share how SO-ME hashtags are being used by social workers, community organizers and others to help support and educate those experiencing grief, loss and anger. Hashtags are also used on SO-ME to help individuals locate others who may be grieving a loss and feeling isolated.

**3 CEUs (1 in Ethics)**



**May 24**

**10am – 12pm**

**How to Recruit and Retain Effective Staff**

*Katharine Morgan*

Overview of how to recruit and retain effective staff while measuring and increasing capacity building efforts. Understand how to ensure staff retention efforts are optimized to facilitate and meet program goals. Learn how to increase capacity building efforts to maintain effective programs.

**2 CEUs**



**July 15**

**9am – 12pm**

**Fetal Alcohol Spectrum Disorder; Making  
the Invisible Visible**

*Amy Park-Goeddeke, LMSW, IMH<sup>®</sup>, CTC*

Despite its prevalence, Fetal Alcohol Spectrum Disorders are often referred to as the “Invisible Disability.” This training will provide perspectives, strategies and resources to help providers move toward making FASD visible. Participants will be asked to take a closer look at how to best meet the needs of individuals with an FASD and their families. Definition, screening and treatment best practices will be introduced and discussed.

**3 CEUs**

# REGISTER AT:

[www.oakland.edu/socan](http://www.oakland.edu/socan)

Click on “Social Work” then “Continuing Ed”

*Questions? Concerns?*

Contact Heather El-Khoury

248-370-3914

[elkhoury@oakland.edu](mailto:elkhoury@oakland.edu)

**ALL EVENTS WILL BE HELD AT:**

## ANTON/FRANKEL CENTER



20 South Main Street  
Mount Clemens, MI 48043

