

Humanities

Minors & Concentrations

Advertising

To develop the communication skills needed to persuade an audience using online and print media while emphasizing marketing, strategy, and social/legal implications. 24 Credits

American Studies

To provide both a broad understanding of the American experience and an introduction to the practice of focused interdisciplinary study. 24 Credits

Art History

To develop a richer understanding of the historical development and stylistic contexts of objects of art, including the cultural, economic, philosophical, political, religious, social, and technological conditions that determine content and form. 20 Credits

Cinema Studies

To provide a richer understanding of the ways in which motion pictures are created, experienced, and valued in our culture and around the world. 24 Credits

Communication

To develop communication skills that allow information to be conveyed interpersonally and to the public. 20 Credits

Creative Writing

To develop communication skills for writing fiction, poetry, nonfiction, etc. that extends beyond normal professional, journalistic, academic, and technical forms of literature. 24 Credits

English

To provide a richer understanding of the study of the English language and literature while developing critical thinking, reading, and writing skills. 20 Credits

English as a Second Language

To develop language skills and prepare for teaching English to non-native speakers. 24 Credits

For more information visit: <http://www.oakland.edu/casadvising/minors>

Undergraduate Catalog: <http://catalog.oakland.edu/>

Oakland University

College of Arts & Sciences Advising Office

221 Varner Hall (248) 370-4567

www.oakland.edu/casadvising

Humanities

Minors & Concentrations

Graphic Design

To provide the artistic communication skills needed to convey a specific message to a targeted audience using a combination of typography, visual arts, and page layout. 24 Credits

History

To develop skills that allow for the discovery, collection, organization, and presentation of information about past events. 20 Credits

Journalism

To develop a richer understanding of broadcasting, online and print media and how to investigate and report trends, issues, and events to a broad audience. 24 Credits

Linguistics

To provide a richer understanding of the components, functions, and interfaces of human language and how it is a central component of human culture, social action, and perception. 20 Credits

Public Relations

To develop the communication skills needed to promote the public image of a person, business, or organization. 24 Credits

Studio Art

To develop both visual communication and the aesthetic expression of intellectual visions while receiving technical training in drawing, painting, photography, video and digital media. 24 Credits

Writing and Rhetoric

To provide a richer understanding of the evolving nature of persuasion and written communication in the 21st century while focusing on professional writing, writing for new media, and writing as a discipline. 20 Credits

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