

January 30, 2014

MEMORANDUM

TO: Oakland University Community

FROM: Laura Schartman, Director  
Institutional Research and Assessment

Subject: Winter 2014 official enrollment

Official headcount for winter 2014 is 19,077, up 2.1% over last year, and another new high for winter enrollment. Students are enrolled in 215,168 credits, for 7,189 FYES, up 3% from last year. The adjustment of registration/refund periods and the count date due to the university closing for the first two days of the term appears to have had little impact on student enrollment, but some on credits. Fewer students withdrew after the start of classes this year (481 compared to 546 in 2013), but there was an increase in credits dropped (1% compared to 0.2% last year).

Table I shows the breakout of winter 2014 compared to winter 2013. The School of Medicine (SOM) is included in the graduate totals. 222 SOM students are enrolled for a total of 9,188 credits equaling 111 FYES.

**Table I: Comparison of winter headcount, credits and FYES**

	HEADCOUNT			CREDITS			FYES*		
	UG	GRAD	TOTAL	UG	GRAD	TOTAL	UG	GRAD	TOTAL
<b>Winter 2014</b>	15,655	3,422	19,077	186,596	28,572	215,168	6,190	999	7,189
<b>Winter 2013</b>	15,242	3,435	18,677	180,241	24,877	205,118	5,983	995	6,978
<b>Difference</b>	413	-13	400	6,355	3,695	10,050	207	3	211
<b>% change</b>	2.7%	-0.4%	2.1%	3.5%	14.9%	4.9%	3.5%	0.3%	3.0%

\* FYES calculations exclude competency exam credits and on-line credits taken by non-resident students. SOM FYES are calculated on headcount, not credits.

Undergraduate headcount is up by 2.7%, while credits and FYES increased by 3.5%. Headcount increased between the first day and the count date, but students dropped enough credits to show a slight (1.3%) decrease in credits.

Graduate enrollment is down 0.4%, but FYES increased 0.3%. Although graduate headcount and credits increased after the start of classes, the rate of increase was much less than in prior years.

Table II presents the new student numbers compared to winter 2013.

**Table II: New student enrollment**

	NEW FTIAC	NEW TRANS*	OTHER UG**	TOTAL UG	GRAD I	GRAD II	OTHER GRAD	TOTAL GRAD
<b>Winter 2014</b>	38	647	237	922	302	28	53	383
<b>Winter 2013</b>	40	707	255	1,002	293	48	93	434
<b>Difference</b>	-2	-60	-18	-80	9	-20	-40	-51
<b>% change</b>	-5.0%	-8.5%	-7.1%	-8.0%	3.1%	-41.7%	-43.0%	-11.8%

New undergraduate student enrollment is down. This drop was expected as community college enrollment has been down recently. However, returning student enrollment is up by 3.5%. The fall to winter FTIAC retention rate is 92.7%, slightly lower than last year's 93.8% but still higher than the historical average of about 90%.

New graduate enrollment is down by 12%; masters' level students are up by 3.1%, while doctoral students are down by 42%, and professional development is down by 43%. Returning graduate student enrollment, excluding the School of Medicine, is down by 2.1%. Including SOM, the overall return rate is up 1.3%.

Cumulative FYES to date for FY13 is 15,704, compared to 15,293 at this point last year, an increase of 2.7%. Total FYES for the year is expected to be over 17,100, an increase of almost 3% over FY13.

OIRA will provide a more detailed report on winter enrollment in the coming weeks.