

AACSB ACCREDITATION UPDATE

BOARD OF VISITORS MEETING
SEPT 23, 2013



VISIT INFORMATION

OCTOBER 27 – 29 (SUNDAY – TUESDAY)

Berkwood Farmer, Chair, Business Team, Wright State University

Kathy S. Schwaig, Member, Business Team, Kennesaw State University

Mary Beth Mohrman, Chair, Accounting Team, University of Missouri

David Stott, Member, Accounting Team, Bowling Green State University

RECEPTION WITH BoV

WHEN: SUNDAY OCTOBER 27

TIME: 5:00 p.m.

WHERE: ??



CONCERNS RAISED AT LAST REVIEW

- More complete strategic plan with measurable goals
- More complete assessment of learning plan
- Monitor adequacy of faculty resources to support new programmatic initiatives

Strategic Management

Mission Statement

The mission of Oakland University's School of Business Administration is to advance knowledge and to enhance students' abilities to perform in a global business environment.

The mission is achieved through a synergistic combination of teaching, scholarship, and professional service, with emphasis on the linkage between theory and practice and on the application and management of technology.

Strategic Goals

Strategic Goals

1. Enhance student-centered initiatives
2. More research intensive
3. Enhance engaged partnerships
4. Become nationally recognized

Strategic Management

Mission Statement

Strategic Goals

Financial Strategies and Management

Financial Snapshot

	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013
OU Tuition	\$119,396,698	\$130,318,234	\$137,613,227	\$149,094,773	\$156,229,833
% Change	7%	9%	6%	8%	4.75%
OU State Funding	\$52,452,000	\$50,691,000	\$50,761,000	\$43,145,000	\$43,145,000
% Change	-7%	-3%	0%	-15%	0%
SBA General Fund Allocation	\$12,707,846	\$12,909,426	\$13,518,270	\$13,953,936	\$14,672,032
% Change	6%	2%	5%	3%	5%
SBA Incentive Program Distributions	\$124,826	\$594,377	\$838,987	\$661,249	\$159,807
% Change	104%	376%	41%	-21%	-76%
Gifts to SBA	\$630,958	\$622,312	\$524,147	\$326,429	\$286,849
% Change	15%	-1%	-16%	-38%	-14%

SBA Budget

	2008-2009	2009-2010	2010-2011	2011-2012	2012-13
SBA Contractual Budget	\$11,767,227	\$12,161,954	\$12,488,993	\$12,654,687	\$13,216,208
% Change	7%	3%	3%	1%	4%
SBA Expendable Budget	\$940,619	\$747,472	\$1,029,277	\$1,299,249	\$1,455,824
% Change	1%	-21%	38%	26%	12%

Support of Strategic Priorities

	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013
Student-Centered Initiatives (a)	\$406,689	\$530,284	\$424,307	\$296,883	\$367,559
Non-Contractual Faculty Support (b)	\$342,528	\$319,966	\$335,621	\$363,637	\$401,386

Participants



SUMMARY OF INTELLECTUAL CONTRIBUTIONS

Faculty	Portfolio of Intellectual Contributions							Summary of Types of ICs		
	Peer Reviewed Journals	Books	Chapters	Peer Reviewed Paper Presentations	Faculty Research Seminar	Non-Peer Reviewed Journals	Others	Learning & Pedagogical Research	Contributions to Practice	Discipline - Based Research
ACCOUNTING-FINANCE	73	6	5	87	10	1	20	15	15	172
DECISION INFORMATION SCIENCES	75	14	11	78	2	1	34	24	25	166
ECONOMICS	30	7	4	49	5	2	24	6	7	108
MANAGEMENT MARKETING	55	2	10	114	0	6	39	53	28	145
Grand Total	233	29	30	328	17	10	117	98	75	591

FALL ENROLLMENT – UG PROGRAM

UG Majors	2008	2009	2010	2011	2012
Accounting	188	216	234	197	176
Business Economics	14	17	14	13	9
Economics	22	22	16	14	20
Finance	169	169	145	108	105
General Management	115	103	109	80	84
Human Resources Management	44	50	45	33	48
Management Information Systems	55	50	58	51	50
Marketing	140	140	147	126	111
Operations Management	14	18	14	19	19
Pre-Business Administration	969	980	980	1101	1156
Undecided Bus Admin	467	390	355	356	359
GRAND TOTAL	2197	2155	2117	2098	2137

FALL ENROLLMENT – GRAD PROGRAMS

Program	2008	2009	2010	2011	2012
Master of Accounting (MAcc)	71	73	71	78	87
Master of Business Administration (MBA)	415	364	335	284	267
Executive Master of Business Administration (EMBA)	15	23	48	40	28
Master of Science Information Technology Management (MSITM)	22	17	18	21	34

Activities Database

AACSB Table 10-2: Calculations Relative to Deployment of Qualified Faculty

Date Range: September 1, 2012 - April 30, 2013

Department	AQ - % of time devoted to mission	PQ - % of time devoted to mission	Other - % of time devoted to mission	Qualification Ratios AQ + PQ
Accounting and Finance	70.8%	29.2%	0.0%	AQ for AACSB met 70.8% AQ + PQ for AACSB met 100.0%
Decision Information Systems	84.2%	15.8%	0.0%	AQ for AACSB met 84.2% AQ + PQ for AACSB met 100.0%
Economics	92.1%	5.9%	2.0%	AQ for AACSB met 92.1% AQ + PQ for AACSB met 98.0%
Management and Marketing	66.4%	25.5%	8.1%	AQ for AACSB met 66.4% AQ + PQ for AACSB met 91.9%
TOTAL	76.9%	20.3%	2.8%	AQ for AACSB met 76.9% AQ + PQ for AACSB met 97.2%

Activities Database
AACSB Table 9-1: Summary of Faculty Sufficiency Using Student Credit Hours
 Date Range: September 1, 2012 - April 30, 2013

Department	Credit Hours if Participating	Credit Hours if Supporting	Percentage of Participating Faculty
Accounting and Finance	10360.0 sch	449.0 sch	>= 60% requirement for P for AACSB met (95.8%)
Decision Information Systems	6485.0 sch	1125.0 sch	>= 60% requirement for P for AACSB met (85.2%)
Economics	7099.0 sch	692.0 sch	>= 60% requirement for P for AACSB met (91.0%)
Management and Marketing	6814.0 sch	3252.0 sch	>= 60% requirement for P for AACSB met (67.7%)
TOTAL	30758.0 sch	5518.0 sch	>= 75% requirement for P for AACSB met (84.8%)

ASSURANCE OF LEARNING

Students should be

1. Able to **think critically**
2. Aware of the dynamics of a **global** economy
3. Able to use **IT and information management** skills
4. Able to **communicate** effectively (UG only)
5. Able to **use theory** to solve practical business problems
6. Able to identify and address **ethical** dilemmas (UG only)
7. Able to demonstrate **knowledge of all functional areas** of business

