**Heidi Ann Lyons**

Curriculum Vitae

Updated 1/12/2022

**OFFICE**: **Email:**lyons2@oakland.edu

519 Varner Hall **Phone:** (248) 370-2648

Oakland University

Rochester, MI 48309

**EDUCATION**:

Ph.D. Bowling Green State University, Sociology,

December 2009

Dissertation: Casual Sex During Adolescence and Young Adulthood: A Mixed Methods Analysis

M.A. Ohio University, Sociology, May 2005

B. A Saint Vincent College, Sociology, May 2003

 With Honors

**ACADEMIC POSITIONS**

2016-Current Associate Professor, Oakland University

2010-2016 Assistant Professor, Oakland University

2009-2010 Applied Demographer,

Center for Family and Demographic Research

**TEACHING AND RESEARCH INTERESTS**

Human Sexuality, Family, Population, Social Demography, Sex and Gender, Quantitative and Qualitative Methods, Intimate Dyad, and Life Course

**PUBLICATIONS**

**Peer Reviewed Journal Articles**

* Sanders, George and Heidi Lyons. Available Online. The Sagacity of the Surround: The Casual Sex-Assemblages of Young Adults. *Sexualities.*
* Warner, David and Heidi Lyons. 2020. “Older Married Couples’ Sexual Expression: A Dyadic Latent Class Analysis.” *Journal of Personal and Social Relationships* 37 (12): 3139-3159*.*
* Lyons, Heidi A. 2017. “Heterosexual Casual Sex and STI Diagnosis: A Latent Class Analysis.” *International Journal of Sexual Health* 29 (1): 32-47*.*
* Lyons, Heidi A. 2015. “Subjective Adult Identity and Casual Sexual Behavior.” *Advances in Life Course Research* 26 (December):1-10.
* Lyons, Heidi A., Wendy D. Manning, Monica A. Longmore, and Peggy C. Giordano. 2015. “Gender and Casual Sexual Activity from Adolescence to Emerging Adulthood: Social and Life Course Correlates.” *Journal of Sex Research* 52 (5): 543-557*.*
* Lyons, Heidi A., and Scott J. Smith. 2014. “Religiosity and the Transition to Nonmarital Fertility.” *Sexuality Research and Social Policy* 11 (2): 163-175*.*
* Burgess-Proctor, A., Graham Cassano, Dennis Condron, Heidi A. Lyons, and George Sanders. 2014. “A Collective Effort to Improve Sociology Students’ Writing Skills.” *Teaching Sociology* 42 (2): 130-139.
* Lyons, Heidi A., Wendy D. Manning, Monica A. Longmore, and Peggy C. Giordano. 2014. “Young Adult Casual Sexual Behavior: Life Course Specific Motivations and Consequences.” *Sociological Perspective* 57 (1): 79-101.
* Lyons, Heidi A., Wendy D. Manning, Peggy C. Giordano, and Monica A. Longmore. 2013. “Predictors of Heterosexual Casual Sex among Young Adults.” *Archives of Sexual Behavior* 42 (4): 585-593.
* Lyons, Heidi A., Peggy C. Giordano, Wendy D. Manning, and Monica A. Longmore. 2011. “Identity, Peer Relationships, and Adolescent Girls’ Sexual Behavior: An Exploration of the Contemporary Double Standard.” *Journal of Sex Research* 48 (5): 437-449.
	+ Recipient of the 2011 Hugo B. Beigel Award
* Manning, Wendy, D., Deanna Trella, Heidi A. Lyons, and Nola Du Toit. 2010. “Marriageable Women: Challenges in a Disadvantaged Community.” *Family Relations* 59 (1): 87-102.

**Book Chapters**

* Lyons, Heidi A., and George Sanders. 2020. “Bridging Hinges: The Attitudes, Beliefs, and Values of Emerging Adults’ Sexualities.” *Sexuality in Emerging Adulthood*, edited by E. M. Morgan and M. H. M. van Dulmen. Oxford University Press.

**Encyclopedia Entries**

* Lyons, Heidi. 2020. “Casual Sexual Behavior” Pp. 100-103 in *MacMillan Encyclopedia of Intimate and Family Relationships,* edited by J. Ponzetti. Farmington Hills, MI: MacMillan.
* Warner, David and Heidi Lyons. 2020. “Latent Class Analysis.” *In Encyclopedia of Gerontology and Population Aging*, edited by D. Gu and M. E. Dupre. Cham, Switzerland, Springer.
* Manning, Wendy, D., and Heidi A. Lyons. 2012. “Hooking Up: Teenage Casual Sex” Pp. 1322-1327 in *Encyclopedia of Adolescence*, edited by Roger J. F. Levesque. New York, NY: Springer Publishing.

**Editor**

* Editorial Board Member. 2020. Macmillan Encyclopedia of Families, Marriages, and Intimate Relationships edited by J. Ponzetti. Farmington Hills, MI: MacMillan.

**Newsletter Publication**

* Lyons, Heidi A., 2010. “How is Ohio Faring in the Current Economic Climate?” Center for Family and Demographic Research Ohio Pop News.
* O’Hare, William, Wendy D. Manning, Meredith Porter, and Heidi A. Lyons. 2009. “Rural Children Are More Likely to Live in Cohabiting-Couple Households” Carsey Institute Policy Brief No. 14.
* Lyons, Heidi A., 2009. “The Health and Well-Being of Young Adults” Center for Family and Demographic Research Ohio Pop News.

**Reports**

* Manning, Wendy D., Deanna Trella, Heidi A. Lyons, Angelika Gulbis, and Nola du Toit. “Healthy Relationships and Healthy Marriages: Final Report.” Center for Family and Demographic Research working paper series 2008-07.

**Book Reviews**

* Lyons, Heidi A. 2013. “Not Just Roommates: Cohabitation after the Sexual Revolution. By Elizabeth H. Pleck.” *Gender and Society.* 27: 762-764.

**Presentations at Conferences**

* Lyons, Heidi and George Sanders. 2021. “Bridging Hinges: The Attitudes, Beliefs, and Values of Emerging Adults’ Sexualities” Society for the Study of Emerging Adulthood.” Online.
* Warner, David and Heidi Lyons. 2019. “Changes in Sexual Expression among Older Couples.” Paper presented at the International Association for Relationship Research, Ottawa, ON, Canada.
* Warner, David and Heidi Lyons. 2019. “Changes in Older Adults’ Sexual Behavior and Desire: A Latent Transition Analysis. Paper presented at the Population Association of America, Dallas, TX.
* Lyons, Heidi A. and David Warner. 2018. “Older Adult Sexual Behavior and Emotional Well-Being.” Paper presented at the International Association for Relationship Research, Fort Collins, CO.
* Lyons, Heidi A. 2018. “Relationship Status, Sexual Behavior, and Well-Being of Older Adults.” Paper presented at the Population Association of America, Denver, CO.
* Piskulich, Michelle, Leanne DeVreugd, Heidi Lyons, and Petra Knoche. 2017. “Focus on Women and Women Leaders: Laying the Groundwork for Campus Activism.” Paper presented at the Michigan ACE Women’s Network Annual Conference, Lansing, MI.
* Lyons, Heidi A. 2017. “Casual Sex and Happiness Among A Diverse Group of American Adults.” Paper presented at the Population Association of America, Chicago, IL.
* Lyons, Heidi A. 2014. “Casual Sexual Activity in a National Sample of American Adults.” Paper presented at the Society for the Scientific Study of Sexuality, Omaha, NE.
* Lyons, Heidi A. 2014. “Casual Sex and STI Diagnosis: A Latent Class Analysis.” Paper presented at the Center for Family and Demographic Research, Bowling Green, OH.
* Lyons, Heidi A. 2014. “Subjective Adult Identity and Casual Sexual Behavior.” Paper presented at the Population Association of America, Boston, MA.
* Beam, Maria and Heidi A. Lyons. 2014. Supporting Student in Social Statistics: A Collaborative Project to Boost Retention in the Sociology, Social Work, and Criminal Justice Programs at Oakland University.” Paper presented at the High Impact Practices: Creating a Culture of Completion Conference, Troy, MI.
* Burgess-Proctor, Amanda, Heidi A. Lyons, and Beth Huebner. 2012. “The Gendered Effects of Parental Incarceration on Adult Offending Outcomes.” Paper presented at the American Society of Criminology, Chicago, IL.
* Lyons, Heidi A. and Scott Smith. 2012. “Religiosity and the Transition to Nonmarital Fertility” Paper presented at the Population Association of America, San Francisco, CA.
* Lyons, Heidi A., Wendy D. Manning, Peggy C. Giordano, and Monica A. Longmore. 2011. “Young Adult Casual Sex Behavior: Life Course Specific Motivations and Implications” Paper presented at the Population Association of America, Washington, DC.
* Lyons, Heidi A., Wendy Manning, Peggy Giordano, and Monica Longmore. 2010. “The Casual Sex Trajectories of Adolescents and Young Adults: A Growth Curve Analysis.” Paper presented at the Population Association of America, Dallas, Texas.
* Lyons, Heidi A. 2009. “Adult Identity in Emerging Adulthood: The Importance of Educational Status.” Paper presented at the Conference on Emerging Adulthood, Atlanta, Georgia.
* Lyons, Heidi A., Peggy Giordano, Wendy Manning, and Monica Longmore. 2009. “Identity, Peer Relationships, and Adolescent Girls’ Sexual Behavior: An Exploration of the Contemporary Double Standard.” Paper presented at the Population Association of America, Detroit, Michigan.
* Lyons, Heidi A., Wendy Manning, Peggy Giordano, and Monica Longmore. 2009. “Casual Sex During Emerging Adulthood” paper presented at the Population Association of America, Detroit, Michigan.
* Manning, Wendy D., Deanna Trella, Heidi Lyons, Nola Du Toit, and Angelika Gulbis. 2008. “Ain’t Nobody in My Family Married” Social Context and Lack of Role Models as Barriers to Marriage” paper presented at the American Sociological Association, Boston, Massachusetts.
* Manning, Wendy D., Deanna Trella, Nola Du Toit, and Heidi Lyons. 2008. “The Lack of Marriageable Men and Women: a Qualitative Assessment of a Marriage Initiative” paper presented at the Population Association of America, New Orleans, Louisiana.
* Lyons, Heidi A. and Laura Sanchez. 2008. “Sexual Ambivalence, Gender Distrust, and the Phenomenon of Hooking Up on College Campuses.” Paper presented at the University of Akron Graduate Student Gender Symposium, Akron, Ohio.
* Manning, Wendy D., Deanna Trella, Heidi Lyons, and Nola Du Toit. 2007. “What Do They Say About Barriers To Marriage? A Qualitative Assessment of Participants in a Marriage Initiative.” paper presented at the American Sociology Association, New York, New York.
* Lyons, Heidi A., Peggy Giordano, Wendy Manning, and Monica Longmore. 2007. “If you’re a guy you’re a Ho. If you’re a girl, you’re a Ho”: Adolescent Girls’ Identity Construction in Response to and Understanding of the Sexual Double Standard.” paper presented at the North Central Sociological Association, Chicago Illinois.
* Lyons, Heidi A. and Laura Sanchez. 2007. "Sexual and Romantic Behaviors and Attitudes of College Students: a focus on Socialization Agents and Gender Mistrust." paper presented at the North Central Sociological Association, Chicago Illinois.
* Lyons, Heidi A., Peggy Giordano, Wendy Manning, and Monica Longmore. 2007. “Sex Scripts and Identity Construction: A Narrative Analysis of Adolescent Girls.” Paper presented at the BGSU Women’s Symposium.
* Lyons, Heidi A., Laura Sanchez, Steven Nock, and James Wright. 2006. “Evangelical Christianity and the Division of Household Labor: Does Covenant Marriage Transform into a Double Shift for Women?’ paper presented at the American Sociological Association, Montreal, Canada.
* Lyons, Heidi A. 2005. “Dating, Hooking up, and Issues of Gender on a College Campus” paper presented at the North Central Sociological Association, Pittsburgh, Pennsylvania.

**Other Presentations**

* Lyons, Heidi 2022. The Art of the Sociological Imagination. Rochester High School Sociology Class.
* Lyons, Heidi. 2021. Common Denominators: Baby Boomers, Millennials, and the Shape of Things to Come. Bloomfield Township Public Library.
* Lyons, Heidi. 2019. Keynote Speaker for the Society for the Study of Emerging Adulthood Preconference.
* Lyons, Heidi. 2018. Adolescent and Emerging Adult Sexuality Today. OU Feminist Club.
* Lyons, Heidi. 2018. The History of the Women’s Movement and Where We are Today. Daughters of the American Revolution.
* Lyons, Heidi. 2014. Casual Sex among Emerging Adults. OU Sociology Club.
* Lyons, Heidi. 2011. Sexual Double Standard. OU Sociology Club.

**Grants**

* Couple-Level Sexual Expression among Older Adults, University Research Committee, $1,445. Funded.
* Casual Sex and Condom Use During Emerging and Older Adulthood, University Research Committee, $10,000. Funded.
* Casual Sexual Activity in a National Sample of American Adults, Department of Sociology, Anthropology, Social Work, and Criminal Justice Research Development Fund, $5,000. Funded.
* Supporting Students in Social Statistics, Oakland University Retention Committee, March 2013, $9,370. Prepared with Dennis Condron, Maria DeVoogd, and Raymond Liedka. Funded.

**Discussant**

* 2017. “Contextual Effects on Reproductive Health and Fertility in Resource-Rich Settings” at the Population Association of America Meetings, Chicago, IL.
* 2010. “Gender, Relationship Context and Reproductive Health Behaviors” at the Population Association of America Meetings, Dallas, TX.
* 2009. “Family Demography” at the BGSU/OSU Graduate Student Conference, Columbus, Ohio.

**Organizer/Chair**

* 2019. “Social Science for Queer Times” Pride Month Celebration, Oakland University.
* 2018. “Families, Social Media, and Technology” Population Association of America, Denver, Colorado.
* 2010. “Teaching Undergraduate Students” North Central Sociological Association, Chicago, Illinois.
* 2010. “Sociology of Emerging and Young Adulthood” North Central Sociological Association, Chicago, Illinois.

**Program Committee Member**

* 2018 Population Association of American annual meeting

**TEACHING EXPERIENCE**

**Instructor on Record**

* Human Sexuality (Soc 3110/WGS 3830): Fall 2021 (N=30)
* Introduction to Sociology (Soc 1000): Fall 2021 (N=30)
* Human Sexuality (Soc 3110/WGS 3830): Fall 2020 (N=30)
* Introduction to Sociology (Soc 1000): Fall 2020 (N=30)
* Social Statistics with Computer Applications (Soc 2020): Winter 2020 (N=27)
* Social Statistics with Computer Applications (Soc 2020): Winter 2020 (N=27)
* Human Sexuality (Soc 3110/WGS 3830): Fall 2019 (N=30)
* Sociology of Family (Soc 3400/WGS 3813): Fall 2019 (N=30)
* Sociology of Family (Soc 3400/WGS 3813): Winter 2019 (N=30)
* Sociology of Family (Soc 3400/WGS 3813): Winter 2019 (N=30)
* Introduction to Sociology (Soc 1000): Fall 2018 (N=28)
* Human Sexuality (Soc 3110/WGS 3830): Fall 2018 (N=30)
* Human Sexuality (Soc 3110/WGS 3830): Fall 2017 (N=30)
* Social Statistics with Computer Applications (Soc 2020): Fall 2017 (N=27)
* Introduction to Sociology (Soc 1000): Fall 2017 (N=60)
* Human Sexuality (Soc 207/WGS 207): Winter 2017 (N=40)
* Sociology of Family (Soc 335/WS 335): Winter 2017 (N=30)
* Introduction to Sociology (Soc 100): Winter 2017 (N=60)
* Research Methods (Soc 202): Fall 2016 (N=40)
* Social Statistics with Computer Applications (Soc 203): Fall 2016 (N=23)
* Human Sexuality (Soc 207/WGS 207): Winter 2016 (N=40)
* Population Dynamics (Soc 308/WS 308): Winter 2016 (N=23)
* Introduction to Sociology (Soc 100): Winter 2016 (N=65)
* Social Statistics with Computer Applications (Soc 203): Fall 2015 (N=23)
* Research Methods (Soc 202): Fall 2015 (N=40)
* Social Statistics with Computer Applications (Soc 203): Fall 2014 (N=23)
* Research Methods (Soc 202): Fall 2014 (N=40)
* Population Dynamics (Soc 308/WS 308): Winter 2014 (N=28)
* Social Statistics with Computer Applications (Soc 203): Winter 2014 (N=28)
* Research Methods (Soc 202): Winter 2014 (N=40)
* Social Statistics with Computer Applications (Soc 203): Fall 2013 (N=28)
* Research Methods (Soc 202): Fall 2013 (N=40)
* The Family (Soc 335/WS 335) Winter 2013 (N=40)
* Research Methods (Soc 202): Winter 2013 (N=40)
* Introduction to Sociology (Soc 100): Winter 2013 (N=80)
* Population Dynamics (Soc 308/WS 308): Winter 2012 (N=28)
* Social Statistics with Computer Applications (Soc 203): Winter 2012 (N=28)
* Research Methods (Soc 202): Winter 2012 (N=40)
* Social Statistics with Computer Applications (Soc 203): Fall 2011 (N=28)
* Research Methods (Soc 202): Fall 2011 (N=40)
* Introduction to Sociology (Soc 100): Winter 2011 (N=80)
* Social Statistics with Computer Applications (Soc 203): Winter 2011 (N=28)
* Research Methods (Soc 202): Winter 2011 (N=40)
* Social Statistics with Computer Applications (Soc 203): Fall 2010 (N=28)
* Social Statistics with Computer Applications (Soc 203): Fall 2010 (N=28)
* Sociology of Gender (Soc 460): Spring 2008 (N=45)
* Principles of Sociology (Soc 100): Fall 2007 (N=75)
* Introduction to Sociology (Soc 101): Spring 2005 (N=75)
* Introduction to Sociology (Soc 101): Winter 2005 (N=75)
* Introduction to Sociology (Soc 101): Fall 2004 (N=75)
* Introduction to Sociology (Soc 101): Summer 2004 (N=20)

**AWARDS**

* Graduates and Champions Teaching Nomination
	+ 2019
	+ 2017
	+ 2014
* 2019 Department of Sociology, Anthropology, Social Work, and Criminal Justice Mentoring Award
* 2017 Department of Sociology, Anthropology, Social Work, and Criminal Justice Service Award
* Order of the Plume
	+ 2019
	+ 2017
	+ 2016
* 2014 Department of Sociology, Anthropology, Social Work, and Criminal Justice Scholarship Award
* 2013 Department of Sociology, Anthropology, Social Work, and Criminal Justice Teaching Award
* Oakland University Teaching Excellence Award Nomination
	+ 2019
	+ 2012
* 2011 Hugo B. Beigel Award-outstanding research report published in *Journal of* *Sex Research*
* 2005 Ohio University Outstanding Teaching Assistant

**SERVICE**

* Dennis Condron’s Full Professor Review committee
* SSSS 2021 Conference Paper Reviewer
* SSSS Award Review Committee 2021-2022
* Merit Committee 2021
* Personal Relationships Journal Editorial Board
* IARR 2020 Conference Paper Reviewer
* ASA mapping the major
* Wendi Johnson’s c-4 Review committee, chair
* Senate Budget Review Committee
* BIS Advisor for Kimberly Yancey
* Co-chair of the Equity, Inclusion, and Diversity Condition Committee
* International Association of Relationship Research Elections Committee
* IARR Elections Committee
* Sociology Advisor
* Review Committee Chair Linda Bzhetaj 42a
* OU Flexible Work Arrangement Committee
* OUWB Medical School Student Mentor
* PAA Program Organizing Committee
* Women at OU focus group interviewer
* Review Committee Chair Matthew May C.1
* Sociology Search Committee
* Provost’s Evidence of Teaching Effectiveness Initiative
* Review Committee for Angela Kaiser C.4
* Department Tenure Criteria Review Committee
* University Academic Conduct Committee
* Sociology Assessment Committee
* Department Student Awards Committee
* Sociology Program Meeting Organizer
* Curriculum Development of the Social Science Research Minor
* Review Committee for Derek Roberts C.1
* Society for the Scientific Study of Sexuality Conference Paper Reviewer
* National Council for Family Relations Conference Paper Reviewer
* Society for the Scientific Study of Sexuality Ambassador
* Oakland University Macomb County Summer Camps
* Faculty Senate Library Committee
* Academic Advisory Board for *Taking Sides: Clashing Views in Family and Personal Relationships.* edited by David M. Hall
* Title IX Committee
* Department Sociology Search Committee
* Brown Bag Committee
* AKD Sociology Honors Society Faculty Advisor
* Poster Judge 2011 Population Association of America Annual Meetings
* Member-initiated workshop “Bringing Katrina to the Curriculum: Teaching Environmental Demography to the 21st Century Undergrad.” Workshop at the 2008 Population Association of America, New Orleans, Louisiana.

**Reviewer**

* *Personal Relationships*
* *Sociological Perspectives*
* *Sexuality and Culture*
* *Health Education Research*
* *Journal of Adolescence*
* *Sex Education*
* *American Journal of Sexuality Education*
* *Journal of Social and Personal Relationships*
* *Journal of Bisexuality*
* *American Sociological Review*
* *International Journal of Sexual Health*
* *Sexual and Relationship Therapy*
* *Advances in Life Course Research*
* *Archives of Sexual Behavior*
* *Demography*
* *Journal of Sex Research*
* *Emerging Adulthood*
* *Social Currents*
* *Michigan Family Review*
* *Journal of Health and Social Behavior*
* *Population Research and Policy Review*
* *Journal of Primary Prevention*
* *British Journal of Education, Society, and Behavioral Science*
* *Social Problems*
* *Social Forces*
* *Gender and Society*
* *Social Science Research*
* *The Sociological Quarterly*
* *Cross-Cultural Research*
* *Sexuality Research and Social Policy*
* *Sexual and Relationship Therapy*
* *Journal of Sex and Marital Therapy*

**In the Media**

# Kovac, Katarina. 2018. "Dr. Heidi Lyons presents a lecture on adolescent and emerging adult sexuality today.” *The Oakland Post*, October 10. ([*https://oaklandpostonline.com/24287/campus/dr-heidi-lyons-presents-a-lecture-on-adolescent-and-emerging-adult-sexuality-today/*](https://oaklandpostonline.com/24287/campus/dr-heidi-lyons-presents-a-lecture-on-adolescent-and-emerging-adult-sexuality-today/)*)*

# WWJ Radio. 2018. “Dealing with your Family on Thanksgiving.”

**PROFESSIONAL DEVELOPMENT**

* 2018 “Latent Class Analysis” Workshop present by Dr. Stephanie Lanza
* 2013 “Creating an Effective Syllabus” Workshop presented by Dr. Judy Ableser.
* 2010 “Analyzing Developmental Trajectories” Workshop presented by Dr. Bobby Jones.
* 2009 “Longitudinal Data Analysis Seminar” Workshop presented by Dr. Paul Allison.
* 2009 “Grant Writing” Workshop presented by Dr. Wendy Manning.
* 2008 “SNAP Survey Software.” Workshop presented by the Bowling Green State University Office of Institutional Research.
* 2008 “Missing Data Seminar” Workshop presented by Dr. Paul Allison.

**PROFESSIONAL MEMBERSHIPS**

* International Association for Relationship Research
* Population Association of America
* Society for the Scientific Study of Sexuality
* American Sociological Association

**REFERENCES**

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| --- | --- |
| Wendy Manning | Peggy Giordano |
| 222 Williams Hall | 222 Williams Hall |
| Bowling Green, Ohio 43403 | Bowling Green, Ohio 43403 |
| wmannin@bgsu.edu | pgiorda@bgsu.edu |

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| --- | --- |
| Terri Orbuch | Dennis Condron |
| Department of Sociology, Anthropology, Social Work, and Criminal Justice | Department of Sociology, Anthropology, Social Work, and Criminal Justice |
| Oakland University | Oakland University |
| Rochester, Michigan 48309 | Rochester, Michigan 48309 |
| orbuch@oakland.edu | condron@oakland.edu |